

**GOVT. HOLKAR (MODEL AUTONOMOUS)
SCIENCE COLLEGE, INDORE**



(An ISO 9001:2015 & ISO 14001:2015 Certified Institution)



SSR DOCUMENT

2017-18 TO 2021-22

CRITERION – 5

Student Support and Progression

Metric No. : 5.1.2

Document Title:


**Online Short-Term Self Employment Training Course
(LMS) through SVCGC**

तमसो मा ज्योतिर्गमय

1.

Food Manufacturing and Processing

1.1 Brochure: -

<p>Government Holkar (Model Autonomous) Science College Indore</p>  <p>Swami Vivekanand career Guidance cell</p> <p><u>Date: - 08/02/2021</u> <u>to 09/03/2021</u></p>	<p>Food Manufacturing and Processing course</p> <p>This Value-Added Course the Food Manufacturing and Processing course sponsored by the Vivekanand Career Guidance Cell and organized by the RCVP Noronha Academy. This course, which will be conducted from August 2, 2021, to September 3, 2021, is designed to provide participants with knowledge and skills in the field of food manufacturing and processing.</p> <p>Key Benefits of the Course:</p> <ul style="list-style-type: none">• Participants will gain a comprehensive understanding of food manufacturing and processing techniques, including food safety and quality control, packaging, and labeling.• The course is taught by experienced and knowledgeable instructors, including a renowned Boroher in the field.• Participants will have the opportunity to visit local food manufacturing and processing facilities to gain practical, hands-on experience.• Upon completion of the course, participants will be equipped with the skills and knowledge necessary to succeed in the food manufacturing and processing industry..	<p>Objectives of the Course</p> <p>The objective of the Food Manufacturing and Processing course is to equip participants with the knowledge and skills necessary to succeed in the food manufacturing and processing industry. By the end of the course, participants will have a comprehensive understanding of food manufacturing and processing techniques, including food safety and quality control, packaging, and labeling.</p> <p>Career Prospects: The Food Manufacturing and Processing course offers excellent career prospects in the industry. Graduates may be employed as supervisors, inspectors, technologists, or specialists in packaging and labeling. With the demand for processed foods on the rise, skilled professionals are needed. This course equips participants with the skills and knowledge to succeed in this exciting field..</p> <p>Overview of the Syllabus</p> <p>course syllabus covers a wide range of topics, including: Introduction to food manufacturing and processing• Food safety and quality control• Food processing techniques. The course is designed to be interactive and hands-on, with participants encouraged to actively engage in discussions and practical exercises</p>
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1.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“Food Manufacturing and Processing”
Syllabus

Module 1: Introduction to Food Manufacturing and Processing:

- ❖ Introduction to food manufacturing and processing
- ❖ Importance of food safety and quality in food manufacturing
- ❖ Basic principles of food processing and preservation
- ❖ Overview of food industry regulations and standards
- ❖ Food processing equipment and machinery

Module 2: Food Safety and Quality Management:

- ❖ Principles of food safety and quality management
- ❖ Food safety hazards and risk assessment
- ❖ HACCP (Hazard Analysis and Critical Control Points) principles
- ❖ Food safety regulations and compliance
- ❖ Quality control and assurance techniques

Module 3: Food Processing Technologies:

- ❖ Overview of common food processing technologies
- ❖ Thermal processing methods (pasteurization, sterilization, etc.)
- ❖ Non-thermal processing methods (high pressure processing, irradiation, etc.)
- ❖ Food packaging and preservation techniques
- ❖ Emerging food processing technologies (nanotechnology, biotechnology, etc.)


Module 4: Product Development and Marketing:

- ❖ Product development process in the food industry
- ❖ Consumer preferences and market research
- ❖ Marketing strategies and product promotion
- ❖ Packaging design and labelling regulations
- ❖ Product pricing and distribution channels

Module 5: Food Industry Trends and Challenges:

- ❖ Current trends and future prospects in the food industry
- ❖ Globalization and food supply chain management
- ❖ Sustainability and environmental concerns in food production
- ❖ Food waste reduction strategies
- ❖ Challenges in food manufacturing and processing (food fraud, workforce management, etc.)

Approved


Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore

1.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Food Manufacturing and Processing

S.No.	Student Name
1	Pushpa Tayde
2	Sheetal Solanki
3	Mayuri Sakhare
4	Himansha Kumawat
5	Chanchal Chandora
6	Priyanka Solanki
7	Aafreen Shaikh
8	Shubhi Bawane
9	Chanchal Borana
10	Ranu Dogaya
11	Aditi Singh
12	Shweta Rajvaidhya
13	Devika shah
14	Vaishali Sharma
15	Aarti Baghel
16	Priyanshi Gupta
17	Namrah Parveen
18	Manoj Kumar Rawat
19	Varsha Chouhan
20	Isha Sahu
21	Barkha Rathore
22	Rekha Kharka
23	Sushma Barfa
24	Swati Mukati
25	Meena Mukati
26	Mayur Deshmukh
27	Devyani Kestwal
28	Apurva Paliwal

K. P. S. S.
(Dr. Kanta Muchchandani)
Incharge

2.

E-commerce and Online Banking

2.1 Brochure: -

Govt. Holkar (Model Autonomous) Science College, Indore

Date: -
08/02/2021
To
09/03/2021



Swami Vivekanand Career Guidance Cell

Value Added Course on E-commerce and Online Banking



Key Benefits of the Course:

- Learn about the rapidly evolving world of e-commerce and online banking.
- Develop the necessary skills and knowledge to succeed in online businesses and transactions.
- Understand the risks and opportunities associated with online banking and e-commerce.
- Learn from experienced professionals and gain practical insights into the workings of the industry.
- Obtain a certification from a reputable institution that will enhance your resume and boost your career prospects.

Objectives of the Course:

The objective of this course is to provide participants with a comprehensive understanding of e-commerce and online banking. The course will cover topics such as online business models, payment gateways, digital marketing, cybersecurity, and online transactions. Participants will also learn about the regulatory and legal aspects of online banking and e-commerce.

Career Opportunities:

Upon completion of this course, participants will be equipped to pursue a variety of careers in the e-commerce and online banking industry, including:

- E-commerce business owner
- Digital marketing specialist
- Online banking and payment gateway specialist
- Cybersecurity analyst
- Online transactions manager

Brief Syllabus: The course will cover the following topics:

- Introduction to E-commerce and Online Banking
- Online Business Models
- Payment Gateways and Digital Transactions
- Cybersecurity and Fraud Prevention
- Digital Marketing and Branding
- Legal and Regulatory Aspects of Online Banking and E-commerce



2.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“E-Commerce and Online Banking”
Syllabus

Module 1: Introduction to E-commerce and Online Banking:

- ❖ Introduction to e-commerce and online banking
- ❖ History and evolution of e-commerce
- ❖ Types of e-commerce (B2B, B2C, C2C, etc.)
- ❖ Online banking services and features
- ❖ Digital payment systems

Module 2: E-commerce Website Design and Development:

- ❖ Website design principles for e-commerce
- ❖ E-commerce platforms and content management systems (CMS)
- ❖ Shopping cart and checkout process design
- ❖ Mobile optimization for e-commerce websites
- ❖ Security and privacy considerations for e-commerce websites

Module 3: Online Marketing and Sales Strategies:

- ❖ Overview of digital marketing channels (SEO, SEM, social media, email marketing, etc.)
- ❖ Market research and customer analysis for e-commerce
- ❖ Product pricing and promotion strategies
- ❖ Sales funnel optimization and conversion rate optimization (CRO)
- ❖ Customer relationship management (CRM) for e-commerce

Module 4: Online Banking and Financial Services:

- ❖ Types of online banking and financial services (mobile banking, online investment, etc.)
- ❖ Online security and fraud prevention in online banking
- ❖ Credit and debit card processing for e-commerce
- ❖ Online loans and financing options
- ❖ Financial planning and management tools for consumers

Module 5: E-commerce Legal and Ethical Considerations:

- ❖ Legal and regulatory frameworks for e-commerce and online banking
- ❖ Consumer protection laws and regulations
- ❖ Intellectual property rights in e-commerce
- ❖ Ethical considerations in online marketing and sales
- ❖ Emerging trends and challenges in e-commerce and online banking.

Approved

Bh
Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore


2.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for E-Commerce and Online Banking

S.No.	Student Name
1	Bhavna Choubey
2	Pridhi Agrawal
3	Arpita Singh
4	Rakesh Prajapat
5	Yogesh Mawada
6	Shubham Rajput
7	Sanskriti Sharma
8	Kushal Patel
9	Neha Solanki
10	Santosh Sahu
11	Manisha Brahmwanshi
12	Neha Sharma
13	Simran
14	Kamal baghel


(Dr. R. Mulchandani)
Incharge

3.

Animal Husbandry and
Poultry, Sericulture
and Fisheries

3.1 Brochure: -

Govt. Holkar (Model Autonomous) Science
College, Indore

Date: -
08/02/2021
To
09/03/2021



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Vivekanand
Career
Guidance Cell**

Value Added Course on Animal Husbandry and Poultry Sericulture and Fisheries

Brief Syllabus: The course will cover the following topics:

- Introduction to Animal Husbandry, Poultry, Sericulture, and Fisheries
- Breeding and Genetics
- Animal Nutrition and Feed Management
- Disease Control and Management
- Marketing and Value-Added Products
- Aquaculture and Fisheries Management
- Sericulture and Silk Production

Key Benefits of the Course:

- Gain a comprehensive understanding of animal husbandry, poultry, sericulture, and fisheries.
- Develop the necessary skills and knowledge to excel in the field of animal husbandry and related industries.
- Learn about the latest technologies and practices in the industry and stay ahead of the curve.
- Explore career opportunities in the industry and acquire the confidence to pursue them.
- Learn from experienced professionals and gain practical insights into the workings of the industry.
- Obtain a certification from a reputable institution that will enhance your resume and boost your career prospects.

Objectives of the Course:

The objective of this course is to provide participants with a comprehensive understanding of animal husbandry, poultry, sericulture, and fisheries. The course will cover topics such as breeding and genetics, nutrition, disease control, management practices, marketing, and value-added products. Participants will also gain an understanding of the challenges and opportunities in the industry and develop the skills and knowledge necessary to succeed in the field.

Career Opportunities:

Upon completion of this course, participants will be equipped to pursue a variety of careers in animal husbandry and related industries, including:

- Livestock and poultry farm manager
- Sericulture specialist
- Fisheries and aquaculture manager
- Animal health and nutrition consultant
- Value-added product developer



3.2 Syllabus: -

**Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell**

Value Added Course

On

“Animal Husbandry and Poultry, Sericulture and fisheries”

Syllabus

Module 1: Introduction to Agriculture and Animal Sciences:

- ❖ Overview of agriculture and animal sciences
- ❖ Key challenges and opportunities in animal husbandry, sericulture, and fisheries
- ❖ Sustainable agriculture practices
- ❖ Animal welfare and ethics

Module 2: Animal Husbandry and Poultry:

- ❖ Breeds of farm animals and poultry
- ❖ Animal and poultry production systems
- ❖ Animal nutrition and feed management
- ❖ Animal health and disease management
- ❖ Marketing and business management in animal and poultry production

Module 3: Sericulture:

- ❖ Types of silk and their characteristics
- ❖ Silkworm rearing and management
- ❖ Silk production and processing
- ❖ Sericulture and rural development
- ❖ Emerging trends and challenges in sericulture


Module 4: Fisheries:

- ❖ Fisheries resources and their utilization
- ❖ Fish biology and aquaculture
- ❖ Fisheries management and regulations
- ❖ Fish processing and preservation
- ❖ Emerging trends and challenges in fisheries

Module 5: Applied Skills in Animal Sciences:

- ❖ Practical skills for animal and poultry production
- ❖ Sericulture equipment and machinery
- ❖ Aquaculture systems and practices
- ❖ Quality control and assurance in animal sciences
- ❖ Entrepreneurship and innovation in animal sciences

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Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore

3.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Animal Husbandry and Poultry,
Sericulture and fisheries

S.No.	Student Name
1	Rajkumar
2	Manisha Baghel
3	Govind Tanwar
4	Priya Chouhan
5	Vaishali Verma
6	Jagdish
7	Sudhir Tiwari
8	Gourav Badgoti
9	Sursingh

K. R. Mulchandani
(Dr. K. Mulchandani)
Incharge

4.

Solar Energy Plant Maintenance and Marketing

4.1 Brochure: -

Govt. Holkar (Model Autonomous) Science
College, Indore

**Date: -
08/02/2021
To
09/03/2021**



**Swami
Vivekanand
Career
Guidance Cell**

Value Added Course on Solar Energy Plant Maintenance & Marketing

Brief Syllabus: The course will cover the following topics:

- Introduction to Solar Energy Technology
- Solar Energy Plant Design and Installation
- Solar Energy Plant Maintenance
- Solar Energy Plant Performance Monitoring
- Marketing and Sales Strategies for Solar Energy
- Business Development in the Solar Energy Industry

Key Benefits of the Course:

- Gain a comprehensive understanding of solar energy plant maintenance and marketing.
- Develop the necessary skills and knowledge to maintain and market solar energy plants.
- Learn about the latest technologies and practices in the industry and stay ahead of the curve.
- Explore career opportunities in the industry and acquire the confidence to pursue them.
- Learn from experienced professionals and gain practical insights into the workings of the industry.
- Obtain a certification from a reputable institution that will enhance your resume and boost your career prospects.

Objectives of the Course:

The objective of this course is to provide participants with a comprehensive understanding of solar energy plant maintenance and marketing. The course will cover topics such as solar energy technology, maintenance practices, marketing strategies, and business development. Participants will also gain an understanding of the challenges and opportunities in the industry and develop the skills and knowledge necessary to succeed in the field.

Career Opportunities:

Upon completion of this course, participants will be equipped to pursue a variety of careers in the solar energy industry, including:

- Solar plant maintenance engineer
- Solar power plant manager
- Solar energy consultant
- Solar marketing and sales specialist
- Solar energy business developer



4.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“Solar Energy plant Maintenance and marketing”
Syllabus

Module 1: Introduction to Solar Energy Plant Maintenance:

- ❖ Overview of solar energy plant maintenance
- ❖ Importance of regular maintenance
- ❖ Basic components of a solar energy plant
- ❖ Common maintenance issues and their solutions

Module 2: Technical Maintenance of Solar Energy Plants:

- ❖ PV module maintenance
- ❖ Inverter maintenance
- ❖ Battery maintenance
- ❖ Monitoring and control system maintenance

Module 3: Preventive Maintenance of Solar Energy Plants:

- ❖ Inspection and cleaning procedures
- ❖ Preventive maintenance schedules
- ❖ Troubleshooting techniques
- ❖ Safety procedures

Module 4: Marketing of Solar Energy Plant Maintenance Services:

- ❖ Market analysis and research
- ❖ Business plan development
- ❖ Marketing strategies and tactics
- ❖ Customer relationship management

Module 5: Business Operations and Management:

- ❖ Financial management
- ❖ Human resources management
- ❖ Project management
- ❖ Legal and regulatory compliance

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Blw
Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore


4.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Solar Energy Plant Maintenance
and marketing

S.No.	Student Name
1	Narendra Achhaniya
2	Mansi Chourasiya
3	Nikhil Neve
4	Sachin Payasi
5	Shivani Mukati
6	Sonal Verma
7	Anajali
8	Aditi Hardiya
9	Teena Waskel
10	Shreta Singh
11	Sharmila Dawar
12	Payal Birla
13	Mohan Ningwal
14	Kajal Tiwari


(Dr. R. Mulchandani)
Incharge

5.

Advance Agricultural Skills

5.1 Brochure: -

Govt. Holkar (Model Autonomous) Science College, Indore

Date: -
08/02/2021
To
09/03/2021



**Swami
Vivekanand
Career
Guidance Cell**

Value Added Course on Advance Agricultural Skills

Brief Syllabus: The course will cover the following topics:

- Precision Agriculture
- Crop Management
- Soil Health and Fertility Management
- Irrigation Management
- Pest and Disease Management
- Post-Harvest Management

Key Benefits of the Course:

- Gain a deeper understanding of advanced agricultural skills and techniques.
- Learn about the latest trends and practices in the agriculture industry.
- Develop the necessary skills to improve agricultural productivity and profitability.
- Gain practical experience through hands-on training sessions.
- Enhance your resume and improve your career prospects in the agriculture industry.
- Receive a certification from a reputable institution upon successful completion of the course.

Objectives of the Course:

The objective of this course is to provide participants with a comprehensive understanding of advanced agricultural skills and techniques. The course will cover topics such as precision agriculture, crop management, soil health, irrigation management, pest management, and post-harvest management. Participants will also gain practical experience through hands-on training sessions and field visits.

Career Opportunities:

Upon completion of this course, participants will be equipped to pursue a variety of careers in the agriculture industry, including:

- Agricultural specialist
- Agricultural consultant
- Crop production manager
- Agricultural research scientist
- Farm manager



5.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“Advance Agricultural skills”
Syllabus

Module 1: Introduction to Advanced Agricultural Skills:

- ❖ Overview of advanced agricultural practices
- ❖ Importance of sustainable agriculture
- ❖ Basic concepts of precision farming
- ❖ Emerging technologies in agriculture

Module 2: Soil Management and Fertilizer Use:

- ❖ Soil sampling and analysis
- ❖ Soil fertility management
- ❖ Nutrient management strategies
- ❖ Organic and inorganic fertilizer use

Module 3: Crop Management and Production:

- ❖ Crop selection and planning
- ❖ Seed selection and planting techniques
- ❖ Irrigation management
- ❖ Pest and disease management


Module 4: Marketing and Business Management:

- ❖ Market analysis and research
- ❖ Business plan development
- ❖ Marketing strategies and tactics
- ❖ Customer relationship management

Module 5: Sustainable Agricultural Practices:

- ❖ Conservation agriculture
- ❖ Agroforestry
- ❖ Integrated crop-livestock systems
- ❖ Climate-smart agriculture

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Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore

5.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Advance Agricultural skills

S.No.	Student Name
1	Mousam
2	Anamika Lodhi
3	Tanya Gupta
4	Sanjay Yadav
5	Mayuri Paradh
6	Dewansh Verma
7	Abhilasha Shrivastava
8	Jitendra Dodve
9	Purottama shah
10	Pavan Kumar Dwivedi
11	Vasundhara Rai
12	Shakshi dubey
13	Shivam Patel
14	Chetan Limbodiya

Kre ani
(Dr. R. Mulchandani)
Incharge

6.

Taxation-IT and GST Returns Filling

6.1 Brochure: -

Govt. Holkar (Model Autonomous) Science
College, Indore

Date:
08/02/2021
To
09/03/2021



**Swami
Vivekanand
Career
Guidance Cell**

Value Added Course on Taxation-IT and GST Returns Filing

**Brief Syllabus: The course will cover
the following topics:**

- Income Tax laws
- GST laws
- IT returns filing
- GST returns filing
- Taxation compliance



Key Benefits of the Course:

- Gain a comprehensive understanding of taxation laws, IT, and GST return filing.
- Learn about the latest trends and practices in the taxation industry.
- Develop the necessary skills to manage and file tax returns effectively.
- Enhance your resume and improve your career prospects in the taxation industry.
- Receive a certification from a reputable institution upon successful completion of the course.

Objectives of the Course:

The objective of this course is to provide participants with a comprehensive understanding of taxation laws, IT, and GST return filing. The course will cover topics such as income tax laws, GST laws, IT returns filing, GST returns filing, and taxation compliance. Participants will also gain practical experience through hands-on training sessions.

Career Opportunities:

Upon completion of this course, participants will be equipped to pursue a variety of careers in the taxation industry, including:

- Tax consultant
- Tax analyst
- GST consultant
- GST analyst
- Accounting and finance professional



6.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“Taxation-IT and GST returns filling”
Syllabus

Module 1: Introduction to Taxation and GST:

- ❖ Overview of taxation in India
- ❖ Introduction to GST
- ❖ Types of taxes in India
- ❖ GST registration process

Module 2: GST Returns Filing:

- ❖ GST return filing procedures
- ❖ Types of GST returns and their due dates
- ❖ GST payment and refund process
- ❖ Common errors and mistakes in GST returns filing

Module 3: Income Tax Returns Filing:

- ❖ Introduction to income tax
- ❖ Income tax slab rates and deductions
- ❖ Types of income tax returns and their due dates
- ❖ E-filing of income tax returns

Module 4: Tax Planning and Compliance:

- ❖ Tax planning strategies
- ❖ Tax saving investments and deductions
- ❖ Tax compliance and record keeping
- ❖ Tax audits and assessments

Module 5: Taxation-IT and GST software tools:

- ❖ Introduction to GST and taxation software tools
- ❖ Features and benefits of GST and taxation software
- ❖ Demonstration of software tools for GST and taxation

Approved

BLW
Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore

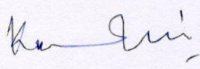
6.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Taxation-IT and GST returns filling


S.No.	Student Name
1	Ramlakhan Dangi
2	Priyata Marathe
3	Neelansh Jain
4	Elsa kurian
5	Tarun Choudhary
6	Himsanshu Jain
7	Nikita Kumre


(Or. R. Mulchandani)
Incharge

7.

Weaves, Block
Printing and Textile
Manufacturing

7.1 Brochure: -

<p>Government Holkar (Model Autonomous) Science College Indore</p>  <p>Swami Vivekanand career Guidance cell</p> <p><u>Date: - 08/02/2021 to 09/03/2021</u></p>	<p>Weavers, Block Printing, and Textile Manufacturing</p> <p>This Value-Added Course course, sponsored by the Vivekanand Career Guidance Cell and organized by the RCVN Noronha Academy, is your ticket to a successful career in the textile industry. This course, conducted from August 2, 2021, to September 3, 2021, is designed to equip participants with the necessary knowledge and skills to succeed in the field of textile manufacturing..</p> <p><u>Key Benefits of the Course:</u></p> <ul style="list-style-type: none"> • Comprehensive instruction and guidance from experienced instructors, including a renowned Borocher in the field. • A comprehensive understanding of weaving, block printing, and dyeing techniques used in textile manufacturing. • A certificate of completion that acknowledges the skills and knowledge gained throughout the course. <p>Upon completion of the course, participants will have a wealth of job opportunities available to them. The textile industry is one of the fastest-growing sectors in the world, with a wide range of job opportunities available in areas such as textile design, manufacturing, marketing, and retail.</p>	<p><u>Objectives of the Course</u></p> <p>The objective of the Weavers, Block Printing, and Textile Manufacturing course is to equip participants with the knowledge and skills needed to succeed in the textile industry. This comprehensive course covers weaving, block printing, and dyeing techniques, and provides practical, hands-on experience. Upon completion, participants will be well-prepared to pursue a career in the industry.</p> <p>Career Prospects: • Textile Designer• Weaving and Knitting Technologist• Textile Engineer• Quality Control Manager• Production Manager• Sales and Marketing Manager• Retail Manager</p> <p><u>Overview of the Syllabus</u></p> <p>The course syllabus covers a broad range of topics, including:• Introduction to textile manufacturing• Weaving techniques• Block printing techniques• Dyeing techniques• Emerging trends and developments in the textile industry</p> <p>Join us for this exciting and informative course, and take the first step towards a successful career in the textile manufacturing industry. We look forward to welcoming you to the Weavers, Block Printing, and Textile Manufacturing course.</p>
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7.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“Weaves, block printing and textile manufacturing”
Syllabus

Module 1: Introduction to Weaves and Textile Manufacturing:

- ❖ Overview of weaving and textile manufacturing
- ❖ Types of looms and their uses
- ❖ Basic weaving techniques
- ❖ Introduction to textile manufacturing processes

Module 2: Fabric Printing Techniques:

- ❖ Overview of block printing
- ❖ Block printing tools and materials
- ❖ Types of fabrics used for printing
- ❖ Printing techniques for different fabrics

Module 3: Dyeing Techniques:

- ❖ Overview of fabric dyeing
- ❖ Types of fabric dyes
- ❖ Dyeing techniques for natural and synthetic fabrics
- ❖ Fabric preparation and finishing after dyeing


Module 4: Textile Design and Trends:

- ❖ Textile design techniques
- ❖ Trend analysis in the textile industry
- ❖ Sustainable and eco-friendly textile production
- ❖ Market analysis and research for textile products

Module 5: Business Management and Marketing:

- ❖ Business plan development for textile manufacturing and printing
- ❖ Marketing strategies and tactics for textile products
- ❖ Supply chain management in textile production
- ❖ Financial management for textile businesses

Approved


Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore

7.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Weaves, Block Printing and Textile
Manufacturing

S.No.	Student Name
1	Simran Maratha
2	Sameera Mansuri

K. Mansuri
(DR K. Mansuri)
Incharge.

8.

Journalism and Translation Work

8.1 Brochure: -

Govt. Holkar (Model Autonomous) Science
College, Indore

Date:
08/02/2021
To
09/03/2021



**Swami
Vivekanand
Career
Guidance Cell**

Value Added Course on Journalism & Translation Work

Brief Syllabus: The course will cover the following topics:

- Introduction to journalism
- News writing
- Feature writing
- Reporting
- Editing
- Translation
- Ethics in journalism
- Media law and regulations

Key Benefits of the Course:

- Develop skills in journalism and translation work.
- Gain practical experience in writing, reporting, and translation.
- Enhance your language skills and ability to communicate effectively.
- Improve your resume and career prospects in journalism and translation.
- Receive a certification from a reputable institution upon successful completion of the course.

Objectives of the Course:

The objective of this course is to provide participants with practical skills and experience in journalism and translation work. The course will cover topics such as news writing, feature writing, reporting, editing, and translation. Participants will also gain practical experience through hands-on training sessions..

Career Opportunities:

Upon completion of this course, participants will be equipped to pursue a variety of careers in journalism and translation, including:

- Journalist
- News reporter
- Copy editor
- Translator
- Freelance writer



8.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“Journalism and translation work”
Syllabus

Module 1: Introduction to Journalism and Translation:

- ❖ Overview of Journalism and Translation
- ❖ Similarities and Differences between Journalism and Translation
- ❖ Importance of Journalism and Translation in today's world

Module 2: Basic Concepts of Journalism:

- ❖ News Writing and Reporting
- ❖ Interviewing Techniques
- ❖ Ethics and Professional Standards in Journalism
- ❖ Types of Journalism

Module 3: Basic Concepts of Translation:

- ❖ Introduction to Translation Theory
- ❖ Translation Process
- ❖ Translation Techniques
- ❖ Translation Ethics and Professional Standards

Module 4: Advanced Topics in Journalism and Translation:

- ❖ Investigative Journalism and Translation
- ❖ International Journalism and Translation
- ❖ Media Ethics and Legal Issues
- ❖ Localization and Transcreation

Module 5: Case Studies and Practical Applications:

- ❖ Case studies on Journalism and Translation
- ❖ Practical applications of Journalism and Translation
- ❖ Project work and group discussions
- ❖ Guest lectures and workshops by industry professionals

Approved

R/o
Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore

8.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Journalism and Translation Work

S.No.	Student Name
1	Khirad Sayyed
2	Ritika Sharma
3	Jayesh Giri
4	Himalaya shri
5	Preeti Ansari
6	Shivani solanki
7	Aniket Patel

K. Neeraj
(DR K. Neeraj)
Incharge

9.

Tourism and Travel Management

9.1 Brochure: -

Govt. Holkar (Model Autonomous) Science College,
Indore



Value Added Course on Tourism and Travel Management

DATE:
08/02/2021 TO
09/03/2021

Swami Vivekanand
Career Guidance
Scheme



Value Added Course on Tourism and Travel Management

Key Benefits of the Course:

- Gain a comprehensive understanding of the tourism and travel industry and its various components.
- Develop the necessary skills and knowledge to excel in the field of tourism and travel management.
- Explore career opportunities in the industry and acquire the confidence to pursue them.
- Learn from experienced professionals and gain practical insights into the workings of the industry.
- Obtain a certification from a reputable institution that will enhance your resume and boost your career prospects.

Objectives of the Course:

The objective of this course is to provide participants with a comprehensive understanding of the tourism and travel industry and its various components. The course will cover topics such as tourism trends, travel geography, hospitality management, and tour planning. Participants will also gain an understanding of the challenges and opportunities in the industry and develop the skills and knowledge necessary to succeed in the field.

Career Opportunities:

Upon completion of this course, participants will be equipped to pursue a variety of careers in the tourism and travel industry, including:

- Travel agent
- Tour operator
- Hospitality manager
- Tour guide
- Destination marketing manager
- Event planner



9.2 Syllabus: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell
Value Added Course
On
“Tourism and Travel Management”
Syllabus

Module 1: Introduction to Tourism and Travel Management:

- ❖ Definition and scope of tourism and travel management
- ❖ History and evolution of tourism industry
- ❖ Types of tourism and travel products
- ❖ Major stakeholders in tourism and travel industry

Module 2: Destination Management:

- ❖ Destination marketing and promotion
- ❖ Destination planning and development
- ❖ Destination branding and positioning
- ❖ Sustainable tourism practices

Module 3: Travel Operations Management:

- ❖ Tour packaging and pricing
- ❖ Transportation management
- ❖ Accommodation management
- ❖ Tour guiding and customer service

Module 4: Tourism and Travel Industry Regulations:

- ❖ Tourism and travel laws and regulations
- ❖ Health and safety regulations
- ❖ Environmental regulations
- ❖ Ethics and corporate social responsibility

Module 5: Tourism and Travel Business Management:

- ❖ Business planning and strategy
- ❖ Financial management
- ❖ Human resource management
- ❖ Technology and innovation in tourism and travel industry

Approved

BLW
Member Secretary, Academic Council
Govt. Holkar (Model Autonomous)
Science College, Indore

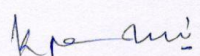
9.3 Students List: -

Govt. Holkar (Model Autonomous) Science College, Indore
Swami Vivekanand Career Guidance Cell

Session: 2020-21

Student List for Tourism and Travel Management

S.no.	Student Name
1	Aakash Bariya
2	Nainshee Soni


(Dr. R. Mulchandani)
Incharge