



## **Memorandum of Understanding**

### **Between**

**Govt. Holkar (Model, Autonomous) Science College, Indore**

**(Hereinafter referred to as "GHSC")**

### **And**

**Devi Ahilya Vishwavidyalaya (DAVV), Indore**

**(Hereinafter referred to as "DAVV")**

This Memorandum of Understanding (MoU) is made and entered into on this [26<sup>th</sup> July, 2023] by and between GHSC and DAVV for the purpose of mentoring and providing technical assistance for the institutional Audio-visual Media Centre at GHSC.

WHEREAS, GHSC aims to enhance the educational experience and pedagogical methodologies through the use of audio-visual media.

WHEREAS, DAVV, which has Educational Multimedia Research Centre (EMRC), has the expertise and experience in producing, disseminating, and utilizing educational multimedia content.

NOW, THEREFORE, both parties hereby agree to the following terms and conditions:

#### **Scope of Collaboration:**

- a. DAVV (EMRC) shall provide technical support, advice, and guidance to GHSC for setting up and running the institutional Audio-visual Media Centre.
- b. DAVV(EMRC) shall assist GHSC in creating high-quality educational multimedia content for academic and research purposes.

#### **Responsibilities of DAVV:**

- a. DAVV(EMRC) shall appoint a dedicated team of experts to mentor and assist GHSC in the establishment and functioning of the Audio-visual Media Centre.

b. DAVV (EMRC) shall provide training sessions to the faculty and staff of GHSC on the effective use of audio-visual media for teaching and learning.

c. DAVV (EMRC) shall guide GHSC in the production, editing, and archiving of educational multimedia content.

**Responsibilities of GHSC:**

a. GHSC shall designate a focal point or coordinator to liaise with DAVV (EMRC) for all matters related to this collaboration.

b. GHSC shall provide the necessary infrastructure and resources for the setup and operation of the Audio-visual Media Centre.

c. GHSC shall actively participate in training programs and workshops organized by (DAVV) EMRC.

**Duration of Collaboration:**

This MoU shall be valid for a period of three years from the date of signing and may be renewed upon mutual agreement.

**Financial Arrangements:**

All expenses incurred in setting up and running the Audio-visual Media Centre shall be borne by GHSC. Any additional funding required for specific projects may be jointly decided upon by both parties.

**Intellectual Property Rights:**

Any educational multimedia content produced under this collaboration shall be jointly owned by GHSC and DAVV (EMRC). Both parties shall have the right to use, reproduce, and distribute the content for non-commercial educational purposes.

**Confidentiality:**

Both parties shall maintain confidentiality regarding any proprietary or sensitive information shared during the course of this collaboration.

**Termination:**

Either party may terminate this MoU by providing written notice of seven days to the other party.

IN WITNESS WHEREOF, the authorized representatives of both parties have signed this Memorandum of Understanding on the date first above written.

**For Govt. Holkar (Model, Autonomous) Science College, Indore:**



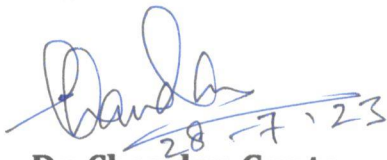
**Dr. R. C. Dixit**  
**Administrative Officer**



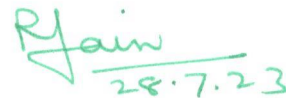
**Dr. Suresh T. Silawat**  
**Principal**

Dated: 26<sup>th</sup> ~~August~~ <sup>July</sup>, 2023

**For, Devi Ahilya Vishwavidyalaya (DAVV), Indore:**



**Dr. Chandan Gupta**  
**Director, EMRC, DAVV**



**Dr. Renu Jain**  
**Hon'able Vice Chancellor**

28<sup>th</sup> July 2023  
Dated: 26<sup>th</sup> August, 2023