# GOVT. HOLKAR (MODEL AUTONOMOUS) SCIENCE COLLEGE, INDORE



(An ISO 9001:2015 & ISO 14001:2015 Certified Instituion)





# **SSR DOCUMENT**

2017-18 TO 2021-22

## **CRITERION-1**

**Curricular Aspects** 

**Metric No.:1.3.3** 

## **Document Title:**

Sample Evaluated project report/field work report submitted by the students



## **Report Submitted to**

Department of Botany

Govt Holkar Science College, Indore

Towards Partial fulfillment for the award of MASTER OF SCIENCE

Degree with specialization in Botany

### **Submitted to**

Dr. Amiya Pahare sir Prof. of Department of Botany

Govt. Holkar Science College,

## **Submitted by**

Sagar Chouhan M.Sc. Botany (IVSem.)

Enrollment -DS1707608





This is to certify that the project work entitled "Micro propagation of "NERIUM" has been carried out jointly by SAGAR CHOUHANstudents of M.Sc. BOTANY (IVth SEM.) under our supervision and guidance. They have submitted this project report towards partial fulfillment for the award of the Master of Science degree in Botany Govt.Holkar Science College, Indore during the academic year

2021-2022

<b>HOD Name</b>	<b>Guidance Name</b>	Supervision Name

Dr. SANJAY VYAS Dr. AMIYA PAHARE Dr. JAYSHRI SUKHWANI

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- 1. **Introduction:-**Tissue culture could be defined as the method of 'in Vitro' culture of plant or animal

cells, tissue, or organ on nutrient medium under aseptic conditions usually in a glass container. It is also sometimes referred to as 'sterile culture' or 'in vitro culture'. The culture media is provided with water, minerals, vitamins, hormones, carbon sources, and certain antibiotics depending upon the plant being cultured. It should be noted that most plant cells are totipotent and scientists use this characteristic to manipulate plant cells by genetic engineering to regenerate an entire plant. Tissue culture techniques are used to generate large numbers of genetically identical plants for agricultural applications and also grow rare plants.

- 2. **Selection Of Explant :-**A suitable explant is chosen and excised from the donor plant and the explant is sterilized using disinfectants.
- 3. **Nutritional Requirment:-**The culture media for plant tissue culture consists of various nutritional components to sustain the plant's growth. Different plants do need different media, however, specific media have been devised for specific tissue and organs. Some of the important **media are:-**

- MS (Murashige and Skoog) Medium
- B5 (Gamborg's) Medium
- LS (Linsmaier and Skoog) Medium

## • Some of the Organic Nutritional Components are:

- Vitamins like thiamine (B1), Pyridoxin (B6), Nicotinic Acid (B3), etc.
- Antibiotics like Streptomycin, Kanamycin
- Amino Acids like Arginine, Asparagine
- Inorganic Nutrients that are added are: Macronutrients-This includes elements like nitrogen (N), phosphorus (P), potassium (K), calcium (Ca), sulfur (S) which is required for proper growth and morphogenesis.
- *Micronutrients* –Elements like iron (Fe), manganese (Mn), zinc (Zn) etc., which are also crucial to the growth of tissues.
- *Carbon or Energy source* This is one of the most crucial ingredients of the nutrient media. Sucrose is the most widely used carbon source among other carbohydrates that serve to provide C, H, and O.

# • The Components that are used as Carbon and Energy Sources:

- Lactose
- Maltose
- Galactose
- Raffinose
- Cellobiose

### • Growth Hormones:

- Auxins-Generally used to induce cell division.
- **Cytokinins-** Used for modifying apical dominance and shoot differentiation.
- Abscisic Acid (ABA)-Used occasionally.
- Gibberellins-Used occasionally
- 4. **Sterilization** :-Sterilization is a process used for elimination of any contamination or microbial agents and to maintain an aseptic environment during the in-vitro culture of plants cells or tissues. In Tissue Culture Laboratory includes different kinds of materials like vessels, instruments, medium; culture room, etc., used in culture work

must be freed from microbes to achieved success in plant tissue culture.

## • Sterilization of Explant :-

- In the sterilization process, first of all, surface sterilization of the explant is done.
- In surface sterilization, the explant is first placed in running tap water for 2 to 3 hours.
- Surface sterilization is done with a mild detergent such as soft shampoo,wimliquid,bodywash,t-pol,labolene, quine 20.
- After surface sterilization, it is washed with distilled water 2 to 3 time.
- Then the explant is kept for 10 to 15 minutes in 2% to 3% Bavistin solution to remove the fungicide Then again it is washed 2 to 3 time off with distilled water.
- Now wash the explant back with 2 to 3% HgCl for 5 minutes. and again wash it off with distilled water. Now the explants is ready for inoculation.



Fig: Surface sterilizatin of explant

- *Srerilization Of Instrument:*-Sterilization of lab instrument is done in hot air oven.
- 5. Media preparation:-
- Requierments:-
  - Mutashige and Skoog (MS) medium (Powdered form)
  - 800 ml of distilled water

- ❖ 30 g of sucrose
- ❖ 20ml Cytokinin (coconut water) As favourable hormones.
- ❖ 20ml NAA (auxin) As favourable hormones.
- ❖ 1 Multi-vitamine tablet.
- ❖ 10 ml Iron (apple juice).
- 1 Calcium tablet.

#### • APPARATUS:-

- Sodium hydroxide (NAOH)
- Hydrochloride acid (HCL)
- Breaker and test tubes
- Spatula
- Volumetric flask
- Autoclave
- Sterile tube
- Electronic balance
- magnetic stirrer
- PH meter or paper
- Cotton

## • Preparation of MS basal medium (without hormone):-

❖ 800 ml of distilled water is filled in a beaker.

- ❖ 4.4 g of MS powdered medium (slowly added), 30 g of sucrose, and 8 g of agar technical are added accordingly to the beaker.
- The medium is made up to 1 litre using volumetric flask by adding 200 ml of distilled sterile water.
- The PH of medium is adjusted to 5 by using sodium hydroxide or hydrochloride acid.
- The medium is then autoclaved.
- The melting medium is dispended into sterile culture tubes for about one-third tubes' height, in laminar flow and each tube is labelled.
- The condition of prepared medium is observed and used for culture a week later.

#### • METHODS:-

- ❖ A packet of MS medium (in powdered form) is used for preparation of 1 litter medium.
- ❖ 800 ml of distilled water is filled in a beaker.
- MS powdered medium is slowly added into the beaker.

- ❖ 30 g of sucrose is added.
- PH is set at 5.8. 5. 8 g agar technical is added to the beaker.
- Hormone is added.
- The media is made up to 1 litre by using volumetric flask by adding 200 ml of distilled water.
- The media is autoclaved.
- The melting media is dispensed into sterile tubes. Each tube is labeled.

#### 6. Instruments:-

❖ Hot Air Oven: Hot air ovens are electrical devices which use dry heat to sterilize. They were originally developed by Pasteur. Generally, they use a thermostat to control the temperature. Their double walled insulation keeps the heat in and conserves energy, the inner layer being a poor conductor and outer layer being metallic. There is also an air filled space in between to aid insulation. An air circulating fan helps in uniform distribution of the heat. These

are fitted with the adjustable wire mesh plated trays or aluminium trays and may have an on/off rocker switch, as well as indicators and controls for temperature and holding time. The capacities of these ovens vary. Power supply needs vary from country to country, depending on the voltage and frequency (hertz) used. Temperature sensitive tapes or biological indicators using bacterial spores can be used as controls, to test for the efficacy of the device during use.



Fig: Hot air oven

Autoclave:- An autoclave is a machine that provides a physical method of sterilization by killing bacteria, viruses, and even spores present in the material put inside of the vessel using steam under pressure. Autoclave sterilizes the materials by heating them up to a particular temperature

for a specific period of time. The autoclave is also called a steam sterilizer that is commonly used in healthcare facilities and industries for various purposes. The autoclave is considered a more effective method of sterilization as it is based on moist heat sterilization.

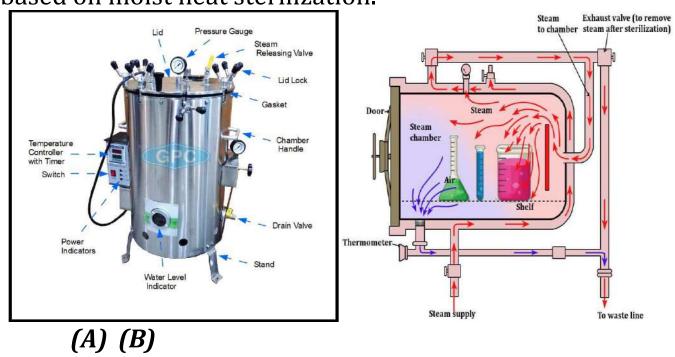


Fig: (A)- A vertical autoclave
(B)-Working digram of horizontal autoclave

**❖Laminar Air Flow:-** A Laminar flow cabinet or hood is an enclosed workspace that creates an environment free of contaminants by using filters to remove all particles that enter the cabinet.

They are made to shield the work from the elements and suitable for the aseptic distribution of certain media as well as pouring plates. Laminar flow cabinets can be compared to biosafety cabinets, with the only difference being that in these flow cabinets, the air that is emitted is drawn directly into the person's face. In a biosafety cupboard, both the user and the test sample are

protected, while in a laminar flow cabinet only the sample is secured but not the user.

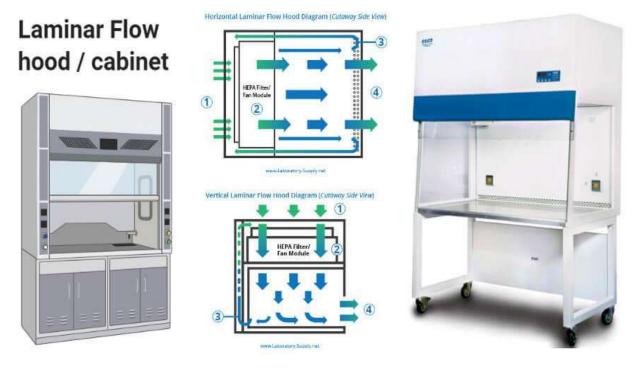


Fig: laminar air flow



Fig: A-D Aceptic manipulation in a laminar airflow cabinet

- 7. **Inoculation:-**The sterilized plant is inoculated on the culture medium under aseptic conditions.
- 8. **Incubation:-** The cultures are then incubated in the culture room with appropriate conditions of light, temperature, and humidity for successful culturing.
- 9. **Sub-Culturing:** Cultured cells are transferred to a fresh nutrient medium to obtain the plantlets.
- 10. **Transfer of Plantlets:-** After the hardening process (i.e., acclimatization of plantlets to the environment), the plantlets are transferred to the greenhouse or in pots.



Fig: Inoculation, Primary and Secondary Hardning

- 11. Application of Plant Tissue Culture:-The uses of tissue culture are:-
  - In-plant biotechnology, the useful product is a plantlet and they are used for many purposes.
  - ❖ All the cells in callus or suspension plant tissue culture are derived from a single explant by mitotic division.
  - Hence, all plantlets regenerated from a callus or suspension culture have the same genotype and

- constitute a clone. These plantlets are utilized in rapid clonal propagation.
- ❖ A genetic variation that is observed amongst plant cells of culture is called somaclonal variation.
- ❖ A gene that is transferred into an organism by genetic engineering is known as a transgene and it can be introduced into individual plant cells.
- An organism that contains and expresses a transgene is called a transgenic organism.
- ❖ The plantlets can be generated from these cells and give rise to highly valuable transgenic plants. Mutagens are added to single-cell liquid cultures for the induction of mutations.
- ❖ Tolerance to stress like toxins, salts, drought, pollutants, flooding, etc. can also be obtained by providing them in a culture medium by increasing dosage. The surviving healthy cells are taken to a solid medium for raising resistant plants.
- 12 **CONCLUSION**:- After reading this write-up you are in a position to answer any question asked in the exam related to Plant Tissue Culture Nutritional Requirements, Culture Steps, and Application. Here

we have discussed the definition of plant tissue culture, its requirements, steps of growing such a culture, and its applications. After learning so much about plant tissue culture and its impact on various developing nations, one can easily say that this new development in the field of biotechnology is here to stay. It can help in increasing the productivity of various crops thereby meeting the demands of an ever-increasing population. Also, it is understood that there is a large scope of further research and development in this field and a lot remains to be discovered.

#### 13 Refrence:-

https://www.vedantu.com/biology/plant-tissueculture

https://en.m.wikipedia.org/wiki/Plant\_tissue\_culture

Book: S.S Bojwani, M.K Rajdan

## GOVT. HOLKAR SCIENCE COLLEGE INDORE



Project Report On

**BlogBits: Blogging Website** 

This is a major project for the partial fulfilment of the award of degree of

**Master in Computer Science** 

Head Of Department
Dr. Pradeep Sharma
Department of Computer Science

**Submitted To:** 

**Submitted By:** 

Dr. Pradeep Sharma Sir (Guide) Prof. Jaya Sharma Ma'am (Co-guide) Ms. Gargi Bisen Ms. Sakshi Vaidya Mr. Abhishek Sharnagat

Department of Computer Science, Govt. Holkar Science College Indore (Affiliated to D.A.V.V. Indore) 2021-22

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Department of Computer Science, Govt. Holkar Science College Indore (Affiliated to D.A.V.V. Indore) 2021-22

## GOVT. HOLKAR SCIENCE COLLEGE INDORE



#### **CERTIFICATE**

This is to certify that work entitle "BlogBits: Blogging Website" is an original research work done by Ms. Gargi Bisen, Ms. Sakshi Vaidya, Mr. Abhishek Sharnagat under my guidance and supervision for the award of Master of Computer Science degree from Govt. Holkar Science College, affiliated to Devi Ahilya Vishwa vidhyalaya, Indore [M.P.] India. It is certified that candidate has put in more than 75% attendance with me.

Signature of

Internal Examiner

Signature of

**External Examiner** 

Department of Computer Science, Holkar Science College Indore



Indore, 18-June- 2022

This is to certify that Ms. Gargi Bisen, MSc 4th Semester (CS) student from Government Holkar (Model Autonomous) Science College, Indore (M.P.) has done Internship Training in Our Organization. During the Internship Period she worked on project "Blogging Website" in PHP Technology from 1st April 2022 to 15th June 2022. During Internship Period her Performance was found Satisfactory. We wish her best of luck for future.

#### **Future Multimedia**



Authorized Signatory Head Operations & HR



Indore, 18-June- 2022

This is to certify that Ms. Sakshi Vaidya, MSc 4th Semester (CS) student from Government Holkar (Model Autonomous) Science College, Indore (M.P.) has done Internship Training in Our Organization. During the Internship Period she worked on project "Blogging Website" in PHP Technology from 1st April 2022 to 15th June 2022. During Internship Period her Performance was found Satisfactory. We wish her best of luck for future.

#### **Future Multimedia**



Authorized Signatory Head Operations & HR



Indore, 18-June- 2022

This is to certify that Mr. Abhishek Sharnagat, MSc 4th Semester (CS) student from Government Holkar (Model Autonomous) Science College, Indore (M.P.) has done Internship Training in Our Organization. During the Internship Period he worked on project "Blogging Website" in PHP Technology from 1st April 2022 to 15th June 2022. During Internship Period his Performance was found Satisfactory. We wish him best of luck for future.

#### **Future Multimedia**



Authorized Signatory Head Operations & HR

## GOVT. HOLKAR SCIENCE COLLEGE INDORE



#### **DECLARATION BY THE CANDIDATE**

We declare that the project entitld "BlogBits: Blogging Website" is our own project work conducted under the guidance of Dr. Pradeep Sharma (Guide), Prof. Jaya Sharma (Co-Guide) at Govt. Holkar Science College, affiliated to Devi Ahilya Vishwa vidyalaya, Indore [M.P.], India approved by Master of science Degree Committee. I have put in more than 75percent attendance with the supervisor at the center.

I further declare that to the best of my knowledge the report does not contain any matter partially or wholly which has already been submitted for the award of any degree either to this University/ any other University/ Deemed University and if it does it is, done with proper citation.

Signature Of Guide

Dr. Pradeep Sharma

Signature Of Co-Guide

Prof. Jaya Sharma

Signature Of Candidates

Ms. Gargi Bisen-

Ms. Sakshi Vaidya-Kaks

Mr. Abhishek Sharnagat

Department of Computer Science Govt. Holkar Science College INDORE (M.P.)

Signature of Head of the Department Dr. Pradeep Sharma

Department of Computer Science—Holkar Science College, Indore

## ACKNOWLEDGEMENT

From the start of the Application, the journey to finish this Application without the help of the many individuals we will mention below this work would have never been accomplished.

First and fore most we would like to thank Dr. Pradeep Sharma, Head, Department of Computer Science, Govt. Holkar Science College, Indore for taking us on as a students and supporting us the whole time we have been under him. Their support enabled us to finish our dissertation.

Furthermore, we would like to thank my family and staff members of Department of Computer Science, Govt. Holkar Science College, without their support we would not be able to accomplish this task.

**Student Names** 

Ms. Gargi Bisen

Ms. Sakshi Vaidya Zeule

Mr. Abhishek Sharnagat

#### **ABSTRACT**

#### AIM:

The purpose of designing BlogBits: Blogging Website is to provide informational blogs related to youth in a more interesting way with multiple features

#### SCOPE:

The scope of the BlogBits: Blogging Website includes:

The project is designed as website that can be accessed from anywhere using internet and a wide range of blog can be utilised by related audience. The Template and design of the website is such that it opens up various scope of usage like in formational website, news portal, publishing website etc.

#### **OBJECTIVE:**

The objective of our project is to provide Information using blogs which are relatable to youth where blogs can be added by blogger, admin can monitor website and user can access and response to the information at any time anywhere.

#### FORMAL DESCRIPTION:

This project developed in PHP, HTML, CSS, JS and Bootstrap is basically Blogging Website" which provides the user to read blogs and give response on the blogs.

#### **TECHNICAL DETAILS:**

This project has been developed on the Htm15, CSS3, PHP, Bootstrap Platform technology using VS code Editor. We have MySQL (XAMPP Server) for our data base requirement and APACHE (XAMPP Server) for webserver requirement.

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#### **INTRODUCTION**

BlogBits: Blogging Website developed for daily students, youth for information. It facilitates to access the blogs of particular category. The information is sorted by the admin, which will be provided by the bloggers. This system will also help in evaluating reach, response of blogs. The Website also contains features like audio blogs, games, like dislike, comments etc.

BlogBits: Blogging Website basically has three main modules for proper functioning: -

First module is admin which hold the key for editing and updating information. The admin has absolute right to all the users which are the bloggers and blogs. It has the most privilege over system by providing his username and password.

Second module is handled by the user which can be a reader. This user has a right to read and response on the blogs and to play games. Reader is the one who enjoys the content and has the least privilege over system without any registration.

Third is handled by a Blogger which is the writer, he has less privilege than admin to the access of the system limited to its own blogs only. The Blogger can only view his own record by providing his username and password.

## HARDWARE AND SOFTWARE REQUIREMENT

#### **SOFTWARE REQUIREMENT:**

Operating System Windows 10

Web Server Xampp Server

Browser Google Chrome/ Microsoft Edge

Development Environment HTML 5, PHP, CSS 3

IDE VS code

Backend Database MySQL

#### **HARDWARE REOUIREMENTS**

Processor .9 gigahertz (GHz)x64-bit

Dual core processor (Minimum)

Display Super VGA with a resolution of 1024 x 768

RAM Capacity 4GB(Minimum)

Hard Disk 500GB

Keyboard Standard Keyboard

Mouse Optical

Screen Tab, Laptop, Desktop

#### WEBSITE

A website (also written as web site) is a collection of web pages and related content that is identified by a common domain name and published on at least one web server. Examples of notable websites are Google, Facebook, Amazon, and Wikipedia.

All publicly accessible websites collectively constitute the World Wide Web. There are also private websites that can only be accessed on a private network, such as a company's internal website for its employees.

Websites are typically dedicated to a particular topic or purpose, such as news, education, commerce, entertainment, or social networking. Hyperlinking between web pages guides the navigation of the site, which often starts with a home page. Users can access websites on a range of devices, including desktops, laptops, tablets, and smartphones. The app used on these devices is called a web browser.

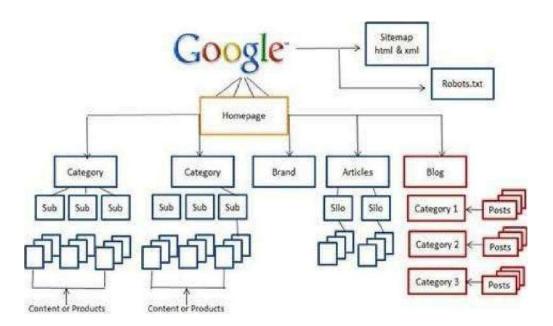
Websites can be used in various fashions: a personal website, a corporate website for a company, a government website, an organization website, etc. Websites can be the work of an individual, a business or other organization, and are typically dedicated to a particular topic or purpose. Any website can contain a hyperlink to any other website, so the distinction between individual sites, as perceived by the user, can be blurred.

Some websites require user registration or subscription to access content. Examples of subscription websites include many business sites, news websites, academic journal websites, gaming websites, file-sharing websites, message boards, web-based email, social networking websites, websites providing real-time stock market data, as well as sites providing various other services.

#### WEBSITE ARCHITECTURE

The architecture of the website contains the logical layout of the website. A complete website has many different elements which are required and must be defined properly according to the business and user requirements.

Designers work on the design of the website (visuals, graphics, typography), developers take care of the backend stuff but architecture is the thing which keeps all these things together and makes a website functional. Web architecture includes everything required to run and start a website. Usually, website architectures are developed for very large website projects.



#### WORKING OF WEBSITES:-

Before you begin creating your own website and launch it to the Internet, it's important to know how websites work

Here are some basic terms:

A website is simply a collection of web pages of codes — codes that describes the layout, format and content on a page.

The web server is a internet-connected computer that receives the request for a web page sent by your browser.

The browser connects your computer to the server through an IP address. The IP address is obtained by translating the domain name. (Don't worry, this part is all done automatically by your browser so you don't have to look up the IP addresses yourself.)

In other words, in order to display your website on the Internet, you will need: A website, A domain name and A web server

#### A website

A website is typically a collection of web pages, images and other elements that are linked together to form a larger, structured document. Think of a website as a book and each individual page is a web page.

A website can be made up of a single page or it could have thousands of pages. Each page will have its own text, images and other elements. All web pages and elements are then placed in a folder and stored on your web host server.

Each web page is written in codes and these codes describe the layout, format and content on the page. The most common coding language used to create web pages is HTML.

#### A domain name

A domain name is the address that you type into your web browser address bar to get to a website. An example of a domain name is www.blogbits.com. A domain name is unique to a website. In other words, no two websites can have the same domain name.

While it is true that you don't necessarily need a custom domain name for your website. Many website builders offer free plans that comes with a free website address. But these free website addresses come in the form of a sub-domain. For example, if your website builder is "example.com" your free web address may be http://yourname.example.com.

This type of web address poses many problems:

Your website becomes a "hostage" — because you don't own example.com, you also don't own any sub-domain or sub-folder variations of that domain name. The website builder has the right to create and delete any sub-domains and/or sub-folders they wish, with or without warning.

Many customers do not want to do business with a company that doesn't have its own domain name. A custom domain name (and a custom domain email address) gives you the professionalism, credibility and trust that you and your business needs.

Search engines such as Google and Bing give preferences to domain names rather than subdomains.

Custom domain names are not free, but nowadays you can easily get one for free from many service providers when you signup for an annual service plan.

#### A web server

A web server is the computer that receives the request for a web page sent by your browser.

Consider this: your company is hiring for a position that has just opened up and you are in charge of writing the job ad. You may have crafted the most compelling ad but unless you post the ad on a job board, no one will see it.

This is the same with websites. You could create the most stunning website but unless it's uploaded to a web server, it is not accessible or viewable on the Internet.

You can certainly set up your own server at home, but it would require a huge amount of knowledge, time and resources (i.e. power and Internet connection). Paying a web hosting service provider would be the more logical, economical and practical thing to do. Think if it like renting a space on a web host's server. For a monthly fee, web hosting providers lets you use space on their servers to host your website, and because it's their server, they as take care of all the technical aspects of setting up and maintain the server, as well as all the resources needed to run the server, so you don't have to worry about anything.

#### How it all comes together

Each website will have a website address, or a domain name, and each domain name is tied to the IP address of the web server it resides on. IP addresses are managed and tracked via the Domain Name Server (or DNS for short).

DNS works very similarly to the Contacts app on your mobile phone — you open up the Contacts app, type in a person's name and your mobile phone returns with the person's phone number and other contact information you might have entered. You can then decide if you want to call, email or text that person.

When you type in a domain name in your web browser, your web browser is actually conducting a series of inquiries that include looking up the IP address of the domain name, locating the web server that hosts the web pages of the domain name, submitting a request to that server for a copy of the web page(s), receiving the web page(s) from the server and finally translating the codes on the web page to present the information on your screen.

#### AN EXAMPLE OF HOW IT WORKS

You find this cool new website and you want to create an account, so you decide to click the "sign up" button. You are then redirected to a page where you find a form asking you to enter your information. After you are done filling the form you are redirected to the profile section and you can now use the app.

In this example, the sign-up form is on the client-side, where data is collected from the user. On the other hand, all the actions that are happening behind the scenes like adding the user to the database, checking if the email is unique and valid, redirecting the user to different pages, etc., are the backend of our Web app.

#### **BENEFITS OF A WEBSITE**

Zero install - all PCs have a browser

Reduce business costs - less time spent talking to customers over the phone; eliminate printed materials; allow users to update their own details.

Centralized data is secure and easy to backup.

Reach anybody, anywhere in the world.

Available 24 hours a day, 7 days a week.

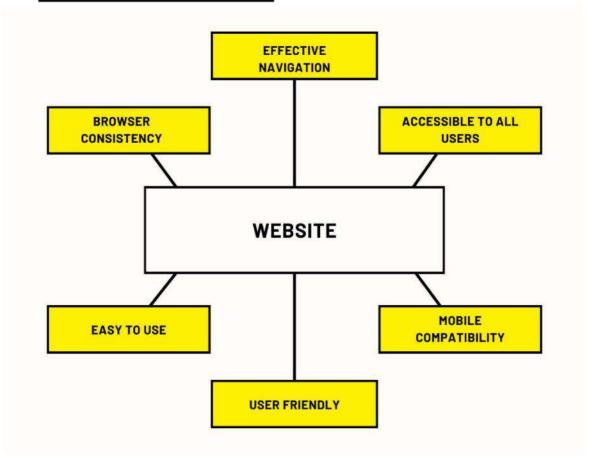
Low spec PCs or smart phones can be used.

Online training can be completed at user's own time and pace.

Direct access to latest information

Always up-to-date.

## • FEATURES OF WEBSITE:-



# • THE EVOLUTION OF WEB DEVELOPMENT

Web Development was previously only known for the development of web pages and websites for both intranet and internet. However, nowadays it is more like creating web applications that surpass the complexity as well as the size of typical mobile and desktop applications. It can be said, web application development is the artsy method to develop complex business applications to both business and customers.

The web that we see today is the outcome of regular ongoing efforts of an open community of web that assists in designing the latest technologies. Some of the technologies that are being used today for web development are CSS3, WebGL, HTML 5, Java, React JS, Angular JS, PHP, etc. These technologies also ensure that the website or web app is supported in all web browsers.



# • STAGES OF WEB DEVELOPMENT EVOLUTION

During the start of web development evolution from the 90s to the current date, several things have changed and some of the features that were incorporated in its features:

- The sites were text-based
- Rise of Flash
- Sites were table-based with online page builders
- CSS Hits Web
- The Rise of JavaScript
- Semantic Web has come into view
- Web 2.0 was out
- Web Designs started embedding background images.
- Web Pages were divided into columns to aid numerous other customizations of the sites.
- Different graphic elements began incorporating in the web applications
- Real-time visitor counters have become common on websites or web apps.
- Scrolling Marquee came into the picture
- GIF appearance started on the website

# **FRONT-END DETAILS**

## • HTML

HTML stands for Hyper Text Markup Language, which is the most widely used language on Web to develop web pages. HTML was created by Berners-Lee in late 1991 but "HTML 2.0" was the first standard HTML specification which was published in 1995. HTML 4.01 was a major version of HTML and it was published in late 1999. Though HTML 4.01 version is widely used but currently we are having HTML-5 version which is an extension to HTML 4.01, and this version was published in 2012.

**HTML** is a MUST for students and working professionals to become a great Software Engineer especially when they are working in Web Development Domain. I will list down some of the key advantages of learning HTML:

- Create Web site You can create a website or customize an existing web template if you know HTML well.
- **Become a web designer -** If you want to start a career as a professional web designer, HTML and CSS designing is a must skill.
- **Understand web -** If you want to optimize your website, to boost its speed and performance, it is good to know HTML to yield best results.
- Learn other languages Once you understand the basic of HTML then other related technologies like JavaScript, php, or angular are become easier to understand.

# • BASIC HTML

Tag	Description
	Defines the document type
<u><html></html></u>	Defines an HTML document
<u><head></head></u>	Contains metadata/information for the document
<u><title>&lt;/u&gt;&lt;/th&gt;&lt;th&gt;Defines a title for the document&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;u&gt;≤body&gt;&lt;/u&gt;&lt;/th&gt;&lt;th&gt;Defines the document's body&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;u&gt;&lt;h1&gt; to &lt;h6&gt;&lt;/u&gt;&lt;/th&gt;&lt;th&gt;Defines HTML headings&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;u&gt;&lt;/u&gt;&lt;/th&gt;&lt;th&gt;Defines a paragraph&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;u&gt;&lt;br/&gt;br&gt;&lt;/u&gt;&lt;/th&gt;&lt;th&gt;Inserts a single line break&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;u&gt;&lt;hr&gt;&lt;/u&gt;&lt;/th&gt;&lt;th&gt;Defines a thematic change in the content&lt;/th&gt;&lt;/tr&gt;&lt;tr&gt;&lt;th&gt;&lt;!&gt;&lt;/th&gt;&lt;th&gt;Defines a comment&lt;/th&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title></u>	

# • FORMS AND INPUT

Tag	Description
<form></form>	Defines an HTML form for user input
<u><input/></u>	Defines an input control
<textarea>&lt;/td&gt;&lt;td&gt;Defines a multiline input control (text area)&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;button&gt;&lt;/td&gt;&lt;td&gt;Defines a clickable button&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;select&gt;&lt;/td&gt;&lt;td&gt;Defines a drop&lt;b&gt;-down lis&lt;/b&gt;t&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;optgroup&gt;&lt;/td&gt;&lt;td&gt;Defines a group of related options in a drop-down list&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;option&gt;&lt;/td&gt;&lt;td&gt;Defines an option in a drop&lt;b&gt;-down list&lt;/b&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;label&gt;&lt;/td&gt;&lt;td&gt;Defines a label for an &lt;input&gt; element&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</textarea>	

<fieldset></fieldset>	Groups related elements in a form
<leqend></leqend>	Defines a caption for a <fieldset> element</fieldset>
<datalist></datalist>	Specifies a list of pre-defined options for input controls
<output></output>	Defines the result of a calculation

# • <u>IMAGES</u>

Tag	Description
<u><imq></imq></u>	Defines an image

# • <u>LINKS</u>

Tag	Description
<u><a></a></u>	Defines a hyperlink
<u><link/></u>	Defines the relationship between a document and an external resource (most used to link to style sheets)
<nav></nav>	Defines navigation links

# • <u>LISTS</u>

Tag	Description
<ul><li><ul></ul></li></ul>	Defines an unordered list
<u><ol></ol></u>	Defines an ordered list
≤li≥	Defines a list item
<dir></dir>	Not supported in HTML5. Use <ul> instead. Defines a directory list</ul>
<u><dl></dl></u>	Defines a description list
<u><dt></dt></u>	Defines a term/name in a description list
<u><dd></dd></u>	Defines a description of a term/name in a description list

# • TABLES

Tag	Description
	Defines a table
<u>&gt;</u>	Defines a header cell in a table
<u></u>	Defines a row in a table
<u></u>	Defines a cell in a table
	Groups the body content in a table

# • STYLES AND SEMANTICS

Tag	Description
<style></th><th>Defines style information for a document</th></tr><tr><th><u><div></u></th><th>Defines a section in a document</th></tr><tr><th><span></th><td>Defines a section in a document</td></tr><tr><th><header></th><td>Defines a header for a document or section</td></tr><tr><th><footer></th><td>Defines a footer for a document or section</td></tr><tr><th><u><main></u></th><td>Specifies the main content of a document</td></tr><tr><th><section></th><td>Defines a section in a document</td></tr></tbody></table></style>	

# • PROGRAMMING

Tag	Description
<script></th><th>Defines a client-side script</th></tr><tr><td></td><td></td></tr></tbody></table></script>	

# • CSS (Cascading Style Sheets)

Cascading Style Sheet (CSS) is used to set the style in web pages that contain HTML elements. It sets the background color, font-size, font-family, color etc. property of elements on a web page. The major points of CSS are given below:

- CSS stands for Cascading Style Sheet.
- CSS is used to design HTML tags.
- CSS is a widely used language on the web.
- HTML, CSS and JavaScript are used for web designing. It helps the web designers to apply style on HTML tags.
- ➤ There are three types of CSS which are given below:
- Inline CSS
- Internal or Embedded CSS
- External CSS

background	A shorthand property for all the background-* properties
background-color	Specifies the background color of an element
background-image	Specifies one or more background images for an element
background- position	Specifies the position of a background image
background-size	Specifies the size of the background images
<u>border</u>	A shorthand property for border-width, border-style and border-color
border-bottom	A shorthand property for <i>border-bottom-width</i> , <i>border-bottom-style</i> and <i>border-bottom-color</i>
border-bottom- color	Sets the color of the bottom border
border-collapse	Sets whether table borders should collapse into a single border or be separated
border-color	Sets the color of the four borders
border-image	A shorthand property for all the border-image-* properties

border-radius	A shorthand property for the four <i>border-*-radius</i> properties
border-style	Sets the style of the four borders
border-top	A shorthand property for border-top-width, border-top-style and border-top-color
<u>bottom</u>	Sets the elements position, from the bottom of its parent element

<u>color</u>	Sets the color of text
<u>columns</u>	A shorthand property for column-width and column-count
display	Specifies how a certain HTML element should be displayed
<u>flex</u>	A shorthand property for the flex-grow, flex-shrink, and the flex-basis properties
<u>float</u>	Specifies whether or not a box should float
<u>font</u>	A shorthand property for the font-style, font-variant, font-weight, font-size/line-height, and the font-family properties
font-family	Specifies the font family for text
<u>font-size</u>	Specifies the font size of text
<u>font-style</u>	Specifies the font style for text
font-weight	Specifies the weight of a font
justify-content	Specifies the alignment between the items inside a flexible container when the items do not use all available space
margin	Sets all the margin properties in one declaration
margin-bottom	Sets the bottom margin of an element

margin-left	Sets the left margin of an element			
margin-right	Sets the right margin of an element			
margin-top	Sets the top margin of an element			
min-height	Sets the minimum height of an element			
min-width	Sets the minimum width of an element			
padding	A shorthand property for all the padding-* properties			
padding-bottom	Sets the bottom padding of an element			
padding-left	Sets the left padding of an element			
padding-right	Sets the right padding of an element			
padding-top	Sets the top padding of an element			
table-layout	Defines the algorithm used to lay out table cells, rows, and columns			
text-align	Specifies the horizontal alignment of text			
text-decoration	Specifies the decoration added to text			
text-decoration- color	Specifies the color of the text-decoration			
text-shadow	Adds shadow to text			

# **BACK-END DETAILS**

## **PHP**

PHP is a general-purpose scripting language geared toward web development. It was originally created by Danish-Canadian programmer Rasmus Lerdorf in 1994. The PHP reference implementation is now produced by The PHP Group. PHP originally stood for Personal Home Page ,but it now stands for the recursive initialism PHP: Hypertext Preprocessor. PHP code is usually processed on a web server by a PHP interpreter implemented as module, a daemon or as a Common Gateway Interface (CGI) executable. On a web server, the result of the interpreted and executed PHP code — which may be any type of data, such as generated HTML or binary image data — would form the whole or part of an HTTP response. Various web template systems, web content management systems, and web frameworks exist which can be employed to orchestrate or facilitate the generation of that response. Additionally, PHP can be used for many programming tasks outside the web context, such as standalone graphical applications and robotic drone control PHP code can be directly executed from the command line.

The standard PHP interpreter, powered by the Zend Engine, is free software released under the PHP License. PHP has been widely ported and can be deployed on most web servers on a variety of operating systems and platforms.

The PHP language evolved without a written formal specification or standard until 2014, with the original implementation acting as the de facto standard which other implementations aimed to follow. Since 2014, work has gone on to create a formal PHP specification.

W3 Techs reports that, as of January 2022, "PHP is used by 78.1% of all the websites whose server-side programming language we know. "PHP version 7.4 is the most used version. Support for version 7.3 was dropped on 6 December 2021.

# **PHP**

## **PHP Standard Functions**

Function	Description		
isset(el)	Will return false if el has been assigned the constant NULL, el has not been set to any value yet (undefined) el has been deleted using the unset function		
print str echo str	Prints str		
time()	Returns the current time in seconds		
date(format, time)	Converts an optional time in seconds to a date based on format		
mt rand(min, max)	Returns a random integer between min and max (inclusive)		
header(string)	Sends a raw HTTP header. Examples include: header("HTTP/1.1 400 Invalid Request"); header("Content-type: text/plain"); header("Contenttype: application/json");		
die(message)	Ends execution and sends back optional message		
include "path"	Includes and evaluates the specified file path such as "hidden/config.php"		

# **PHP String Functions**

Function	Description		
strlen(s)	Returns the length of a string s		
strpos(str, substr)	Returns the position of the first occurrence of substr in str, or FALSE not found		
substr(s, start, len)	Returns a substring of s starting at start and up to len characters in length. If s is less than start characters long, FALSE will be returned		
trim(s)	Strips whitespace characters from both ends of a string s		
strtolower(s)	Returns a lowercase version of s		
strtoupper(s)	Returns an uppercase version of s		
<pre>explode(delimiter , s)</pre>	Returns an array of substrings of s split by delimiter		

# **PHP File Functions**

Function	Description		
<pre>file(path, [int flags = 0])</pre>	Reads entire file path into an array. Optional flags parameter can be passed in such as		
	FILE_IGNORE_NEW_LINES or		
	FILE_SKIP_EMPTY_LINES		
file_exists(path)	Returns whether a file or directory path exists		
file_get_contents(path)	Reads entire file path into a string		
file_put_contents(path, data)	Writes a string data to a file path		
scandir(path)	Returns an array of all files and directories inside the specified path including . and		
glob(pattern)	Returns an array of path names matching pattern		
basename(path)	Given a filename path, this function will strip any leading directory from a file path and return just the filename		

# PHP PDO Functions (with mysql)

Note that for some PDO object \$db, you can call some function fxn using \$db=>fxn(...).

Function	Description
<pre>new PDO('mysql:dbname=database;host=yourhost',   username, password)</pre>	Constructor, connecting to the database using the given yourhost host value, username, and password
<pre>setAttribute(PDO::ATTR_ERRMODE, PDO::ERRMODE_EXCEPTION)</pre>	Sets PDO error-handling properties
query(sqlque y)r	Returns a PDOStatement (that contains a result set) after executing sqlquery in the PDO's connected database
exec(sqlquery)	Executes a SQL statement. Returns the number of affected rows.

prepare(statement)	Prepares an SQL statement to be executed by the execute(arr) method. The SQL statement can contain zero or more named (:name) parameter markers for which real values will be substituted when the statement is
	executed.

#### **PDO Statement Functions**

A PDOStatement represents a prepared statement and, after the statement is executed, an associated result set. You can retrieve the rows using a foreach loops, fetch(), or fetchAll(). These functions are also used with \$stmt=>fxn(...) syntax.

Function	Description	
execute(arr)	Executes the prepared statement, filling in the named or question mark parameters with real values from the associative array. Returns TRUE if database was changed as a result, otherwise FALSE.	
columnCount()	Returns the number of columns in the result set.	
fetch()	Returns the next row from the result set.	
fetchAll()	Returns all of the rows in an array of arrays representing each row from the set.	
fetchColumn(number)	Returns the next column from the result set.	
rowCount()	Returns the number of rows in the result set.	

# **PHP Regex Functions**

Function	Description		
<pre>preg_match(regex, str)</pre>	Returns whether str matches regex		
<pre>preg_replace(regex,   repl, str)</pre>	Returns a new string with all substrings of str that match regex replaced by repl		
<pre>preg_split(regex, str)</pre>	Returns an array of strings from given str split apart using given regex as delimiter		

# **PHP Superglobals Reference**

Variable	Description
\$_GET	Superglobal array which contains query parameters passed in via a GET request
\$_POST	Superglobal array which contains POST parameters passed in via a POST request

## **Regex Reference**

[abc]	A single character of: a, b, or c		Any single character	()	Capture everything enclosed
[^abc]	Any single character except: a, b, or c	\s	Any whitespace character	(a b)	a or b
[a-z]	Any single character in the range a-z	\s	Any non-whitespace character	a?	Zero or one of a
[a-zA-Z]	Any single character in the range a-z or A-Z	\d	Any digit	a*	Zero or more of a
۸	Start of line	\D	Any non-digit	a+	One or more of a
\$	End of line	\w	Any word character (letter, number, underscore)	a{3}	Exactly 3 of a
\A	Start of string	\W	Any non-word character	a{3,}	3 or more of a
\z	End of string	\b	Any word boundary	a{3,6}	Between 3 and 6 of a
	options: i case insensitive m ma	ike dot	match newlines x ignore whitespace in regex	o perform	#{} substitutions only once

Special characters that need to be escaped to match as literals:  $[]^{\$}$ . |?\*+() {}

# **JAVASCRIPT**

JavaScript (js) is a light-weight object-oriented programming language which is used by several websites for scripting the webpages. It is an interpreter, full-fledged programming language that enables dynamic interactivity on websites when applied to an HTML document. It was introduced in the year 1995 for adding programs to the webpages in the Netscape Navigator browser. Since then, it has been adopted by all other graphical web browsers. With JavaScript, users can build modern web applications to interact directly without reloading the page every time. The traditional website uses js to provide several forms of interactivity and simplicity.

# **DATABASE**

A database is a separate application that stores a collection of data. Each database has one or more distinct API's for creating, accessing, managing, searching and replicating the data it holds. The name indicates what the database is. A database is one of the important components for many applications and is used for storing a series of data in a single set. In other words, it is a group/package of information that is put in order so that it can be easily accessed, manage and update.

There are different types of databases. They are:

- Bibliographic
- Full- text
- Numeric
- Images

In a database, even the smallest portion of information becomes the data. Example, Blog is a data, description is a data, and the blog audio is a data, blog picture, blogger name everything is data. In brief, all the living and non-living objects in this world is a data. In this chapter of the database, you will learn about the basic terminologies that are used in DBMS.

# RELATIONAL DATABASE MANAGEMENT SYSTEM (RDMS)

A Relational database management system (RDBMS) is a database management system (DBMS) that is based on the relational model. An important feature of relational system is that a single database can be spread across several tables. This differs from flat file database in which each database is self-contained in a single table.

#### Rules for Relational Databases

In order for a relational database to function, a number of basic rules need to be followed:

- Each table has a unique name.
- Each table contains multiple rows.
- Each row in a table is unique.
- Every table has a key to uniquely identify the rows.
- Each column in a table has a unique attribute name.

These rules are implemented as part of the overall database design.

# **MYSQL**

MySQL is an open-source relational database management system (RDBMS).

Its name is a combination of "My", the name of co-founder Michael Widenius's daughter, and "SQL" the abbreviation for Structured Query Language.

A relational database organizes data into one or more data tables in which data may be related to each other; these relations help structure the data. SQL is a language programmers use to create, modify and extract data from the relational database, as well as control user access to the database. In addition to relational database and SQL, an RDBMS like MySQL works with an operating system to implement a relational database in a computer's storage system, manages users, allows for network access and facilitates testing database integrity and creation of backups.

#### FEATURES OF MySQL

#### **Open-Source**

MySQL is open-source, which means this software can be downloaded, used and modified by anyone. It is free-to-use and easy-to-understand. The source code of MySQL can be studied, and changed based on the requirements. It uses GPL, i.e. GNU General Public license which defines rules and regulations regarding what can and can't be done using the application.

#### **Quick and Reliable**

MySQL stores data efficiently in the memory ensuring that data is consistent, and not redundant. Data access and manipulation using MySQL is quick

#### Scalable

Scalability refers to the ability of systems to work easily with small amounts of data, large amounts of data, clusters of machines, and so on. MySQL server was developed to work with large databases.

#### **Data Types**

It contains multiple data types such as unsigned integers, signed integers, float (FLOAT), double (DOUBLE), character (CHAR), variable character (VARCHAR), text, blob, date, time, datetime, timestamp, year, and so on.

#### **Character Sets**

It supports different character sets, and this includes latinl (cp1252 character encoding), German, Ujis, other Unicode character sets and so on.

#### Secure

It provides a secure interface since it has a password system which is flexible, and ensures that it is verified based on the host before accessing the database. The password is encrypted while connecting to the server.

## **Support for large databases**

It comes with support for large databases, which could contain about 40 to 50 million records, 150,000 to 200,000 tables and up to 5,000,000,000 rows.

#### **Client and Utility Programs**

MySQL server also comes with many client and utility programs. This includes Command line programs such as 'mysqladmin' and graphical programs such as 'MySQL Workbench'. MySQL client programs are written in variety of languages. Client library (code encapsulated in a module) can be written in C or C++ and would be available for clients that have C bindings.

# **SYSTEM REOUIREMET ANALYSIS**

# • INFORMATION GATHERING:-

It is a depth study of end user information requirement that is needed before the design of new information system can be completed. System analyst traditionally involved in the following activities.

Meeting: For this we meet our Guide prof. Jaya Sharma whenever need. They suggested us about including some new features to our project.

# • SYSTEM FEASIBILITY:-

# **Economic feasibility:**

There must be sufficient benefit in creating the system to make the cost acceptable. A system can be developed technically and that will be used if installed must still be a good investment for the organization. Financial benefit must equal or exceed the cost. The financial and economical question raised by analyst during the preliminary investigation is for the purpose of estimating the following:

- (a) The cost to conduct the full system investigation.
- (b) The cost of hardware and software.

# **Technical Feasibility:**

Technical feasibility canter on the existing computer hardware and software, it deals with the feasibility of the required technology for implementing the proposed system. The system is developed in windows environment using PHP,HTML,CSS.

MySQL (Xampp Server), the project is technically feasible because there is no need to have very high configured system.

# **Behavioural Feasibility:**

Our system follows behavioural feasibility because of its friendliness in nature. Anyone can operate easily for this we have developed user interface and user friendly web app.

# **TECHNOLOGY USED:**

The system should be developed such that deployment of the system easy and effortless. Also the technology should very easy and user friendly.

Wed had plenty of option select the technology and tools. The selection criteria we set are decided below:

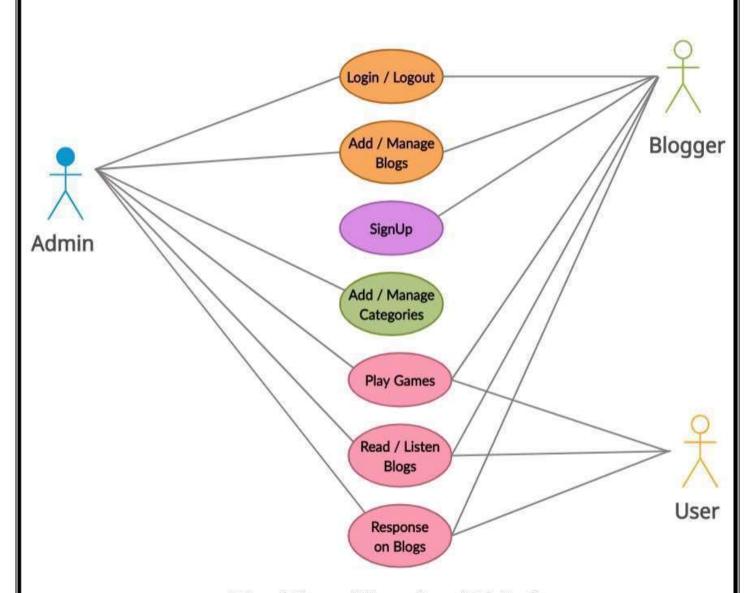
The technology should be widely accepted in industry.

The platform should be easy to develop and allow rapid development.

The technology selected should be performs independent.

# **SYSTEM ANALYSIS TOOLS**

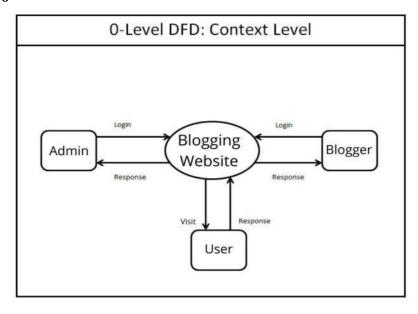
# **USE CASE DIAGRAM:**



BlogBits: Blogging Website

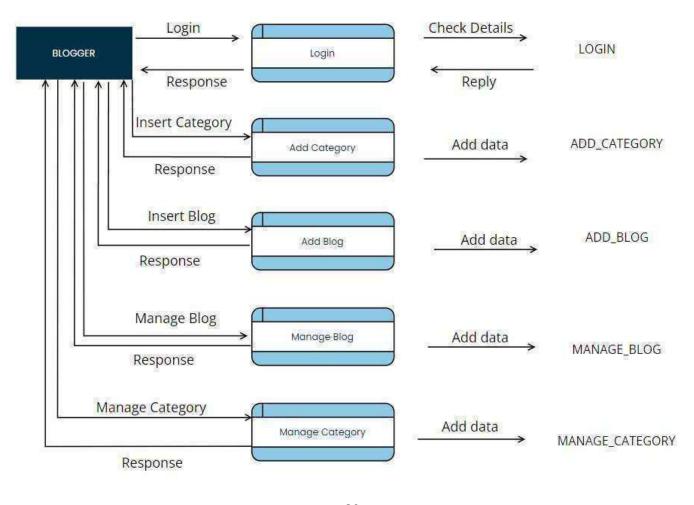
# **DATA FLOW DIAGRAM (DFD)**

#### LEVEL - 0



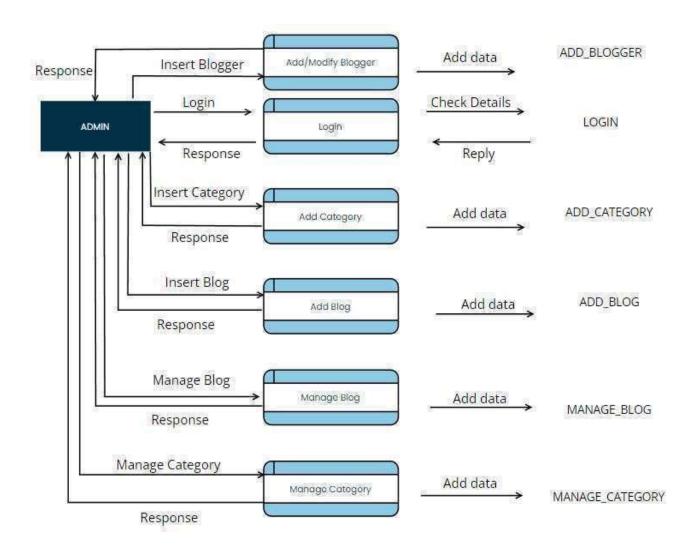
## LEVEL - 1

## **Blogger 1-Level DFD**

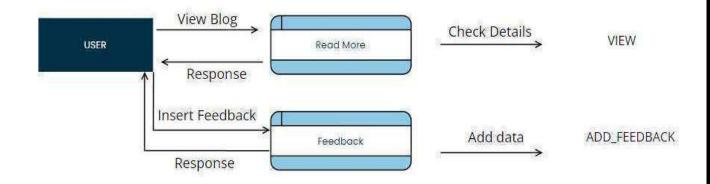


# LEVEL - 1

#### **Admin 1-Level DFD**

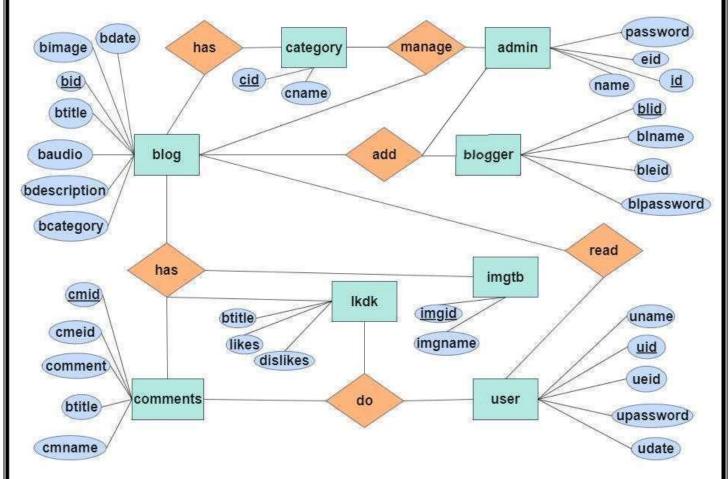


#### **User 1-Level DFD**



# **ER-DIAGRAM**

ER diagram of BlogBitts: Blogging Website is here in which tables are denoted by rectangle, attributes are denoted by ellipse, relationships are denoted by diamond and primary keys are denoted by underlined text.



ERD: BlogBits (Blogging Website)

# **TESTING**

#### TESTING PLAN

Once source code has been generated, software must be tested to uncover (and correct) as many errors as possible before delivery to customer. Our goal is to design a series of test cases that have a high likelihood of finding errors. To uncover the errors software techniques are used. These techniques provide systematic guidance for designing test that Exercise the internal logic of software components, and Exercise the input and output domains of the program to uncover errors in program function, behavior and performance.

# **TESTING - TECHNIQUES USED:**

# 1. Functionality Testing

- We have verified there is no dead page or invalid redirects.
- We have checked all the validations on each field.
- We have taken Wrong inputs to perform negative testing.
- We have verified the workflow of the system.

#### 2. Usability testing -

- We have tested the navigation and controls.
- We have checked Content.
- Checked for user intuition.

## 3. Interface testing –

• Performed this technique to verify the interface and the data is flowing from one system to other.

## 4. Compatibility testing-

- Browser compatibility
- Operating system compatibility
- Compatible to various devices like notebook, mobile, etc.

#### 5. Performance testing-

• We have performed this testing to verify the server response time and throughput under various load conditions.

## 6. Security testing –

• We have performed to verify if the application is secured on web as data theft and unauthorized access are more common issues

#### **TESTED ITEMS:**

- Check for Server and Internet Connections
- Check for valid Source and Destination points entered by user
- Orientation changes handling
- Transitions between two activities and passing data
- Database connections and updates handling.

#### **TESTING SCHEDULE:**

We have tested each procedure back-to-back so that errors and omissions can be found as early as possible. Once the system has been developed fully we have tested it on different devices, and browsers which differs in configuration.

#### **BLACK BOX TESTING**

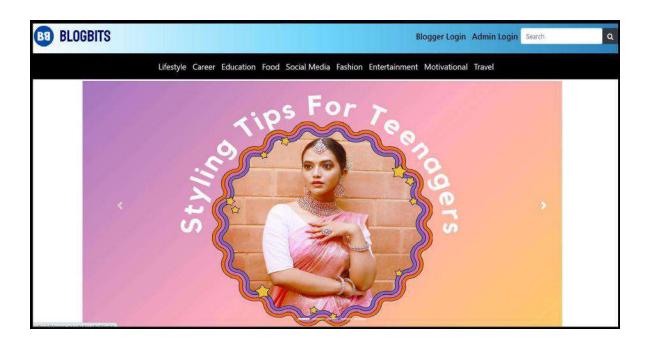
This is a software testing method in which the functionalities of software applications are tested without having knowledge of internal code structure, implementation details and internal paths. Black Box Testing mainly focuses on input and output of software applications and it is entirely based on software requirements and specifications. It is also known as Behavioral Testing.

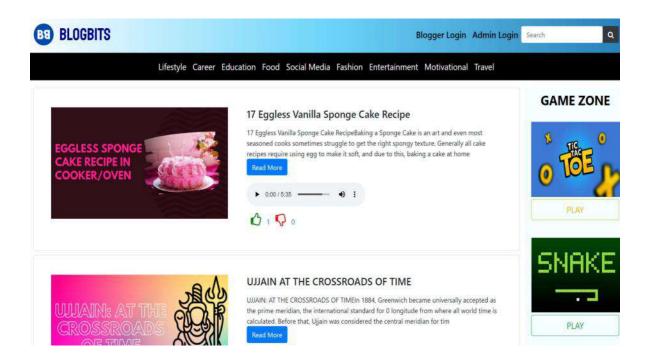
#### WHITE BOX TESTING

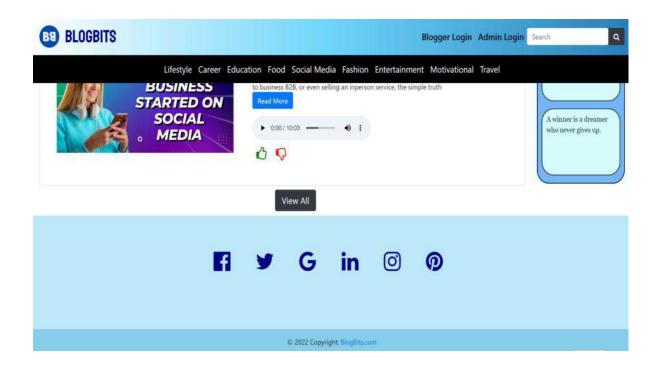
This is software testing technique in which internal structure, design and coding of software are tested to verify flow of input-output and to improve design, usability and security. In white box testing, code is visible to testers so it is also called Clear box testing, open box testing, transparent box testing, Code-based testing and Glass box testing.

# **INPUT/OUTPUT SCREEN**

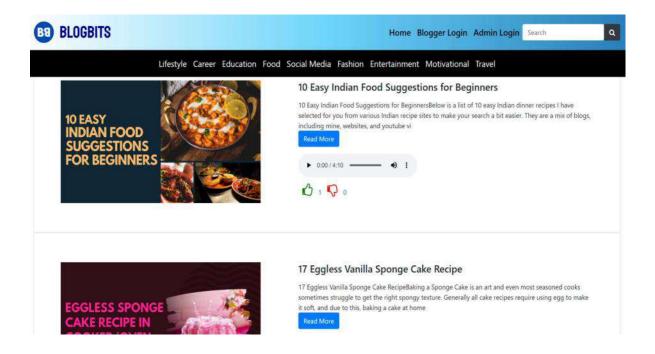
#### 1. FRONT PAGE



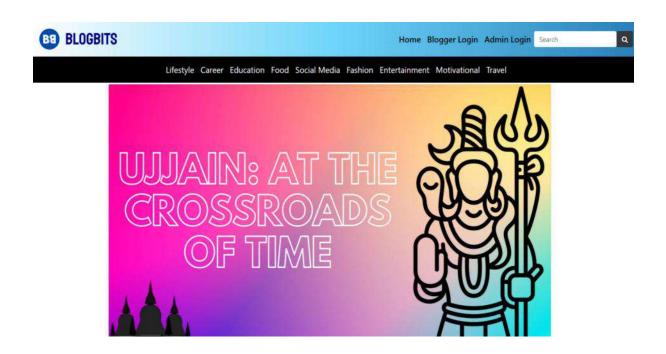




#### 2. CATEGORY WISE BLOG



#### 3. READ MORE

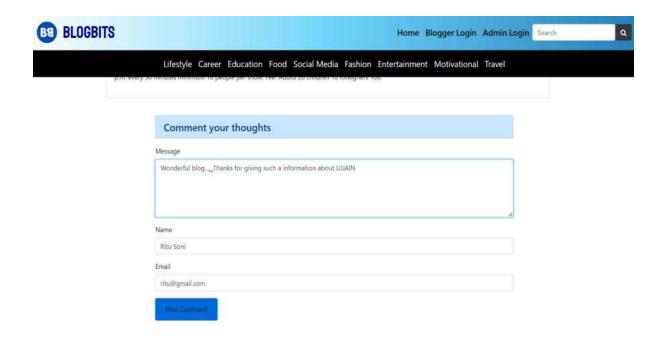


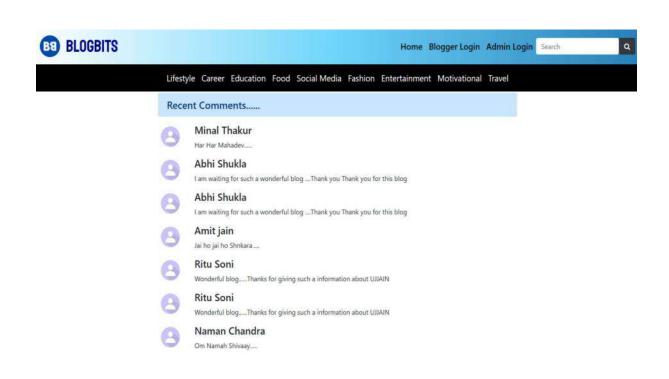


#### UJJAIN AT THE CROSSROADS OF TIME

UJJAIN: AT THE CROSSROADS OF TIMEIn 1884, Greenwich became universally accepted as the prime meridian, the international standard for 0 longitude from where all world time is calculated. Before that, Ujjain was considered the central meridian for time in India. Even today, wherever you may be born, when a panchang or horoscope as per the Hindu almanac is drawn up, it is always based on Ujjain time roughly 29 minutes behind IST.Perhaps the best place to get a firsthand experience of Ujjains timekeeping techniques is the Vedshala Observatory, now called the Government Jiwaji Observatory. We got there early, and as the call of peacocks rent the morning air, observatory guide Pivush Nikam deconstructed for us Ujiains obsession with time As per the Surya Siddhanta, a 4thcentury astronomical treatise, Ujjain is geographically situated at the precise spot where the zero meridian of longitude and the Tropic of Cancer intersect. This is why it was considered the navel of the earth, and is called the Greenwich of India. On a large globe outside the Ujjain Vedshala we see Ujjains location pinpointed on the Tropic of Cancer. The Tropic of Cancer is significant because, as the earth revolves around the sun, this latitude marks the northernmost position at which the sun can be seen directly overhead. The Tropic of Cancer crosses the spire of Mahakal Temple in Ujjain, as it does the Somnath Temple in Gujarat. This imaginary line is also said to pass through Ujjains temple of Mangalnath, considered in Hindu cosmogony to be the birthplace of Mangal Mars and the closest point from Earth to Mars, explained Piyush. The origins of this observatory are interesting. It was built between 172530 by Maharaja Sawai Jai Singh II of Jaipur, while he was the governor of Malwa According to legend, in 1719, Jai Singh witnessed a heated debate in the Mughal court of Muhammad Shah, on how to make astronomical calculations to determine an auspicious date when the emperor could start a journey. Jai Singh, who had great knowledge of mathematics, architecture, and astronomy, felt the country needed to be educated on the subject. The Sultan asked him to build an observatory along the lines of the one in Samarkand built by Timurs grandson Ulugh Beg. Recognizing Ujjains geographically significant location, Sawai Jai Singh created the first of his vedshalas here, even before the ones at Jaipur, Delhi, Mathura, and Varanasi were built Ujjains tryst with time is not coincidental. Long before this observatory was built, Ujjain was a leading centre for astronomy and mathematics in ancient India. The Surya Siddhanta provides one of the earliest known descriptions of standard time in India. Postulating a spherical Earth, the book describes the prime meridian or zero longitude, as passing

#### 4. COMMENTS

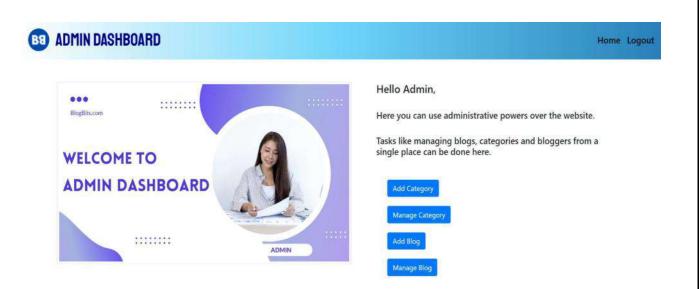


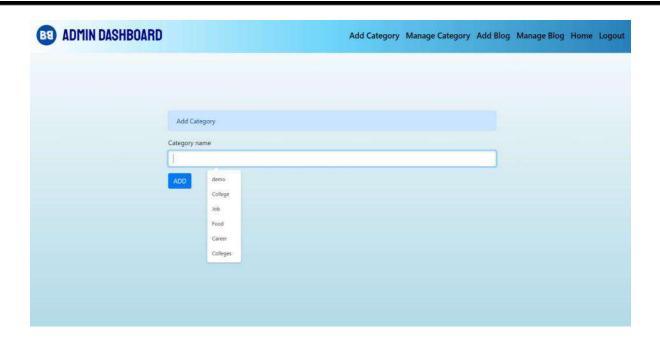


# 5. ADMIN LOGIN

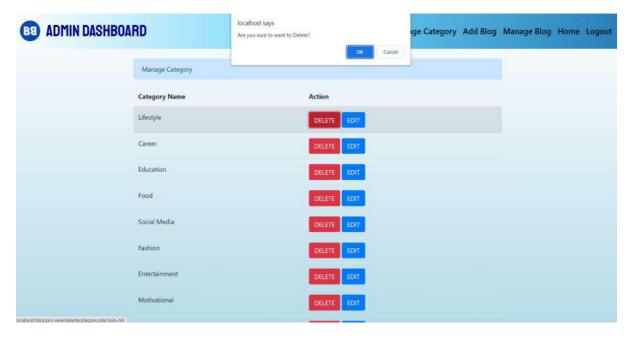


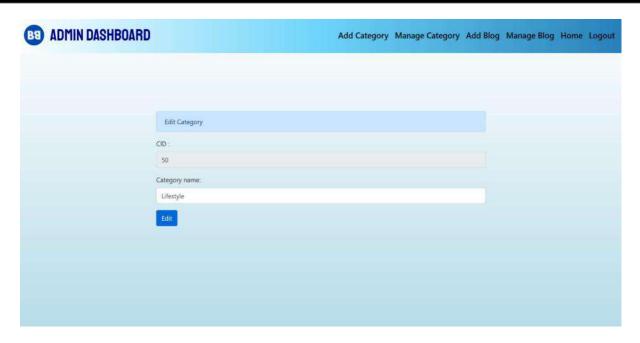
## 6. ADMIN DASHBOARD



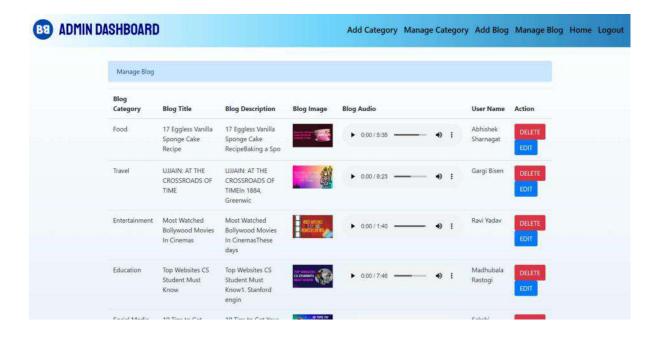


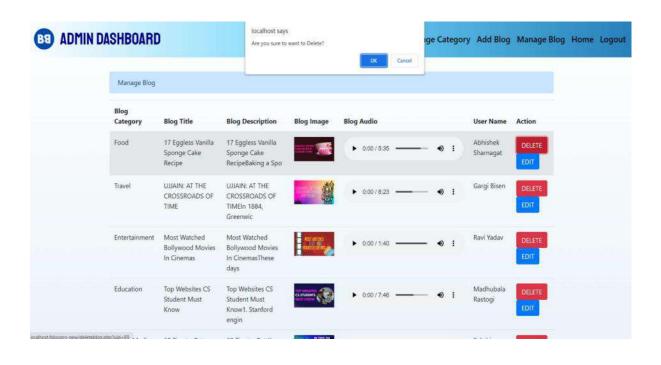


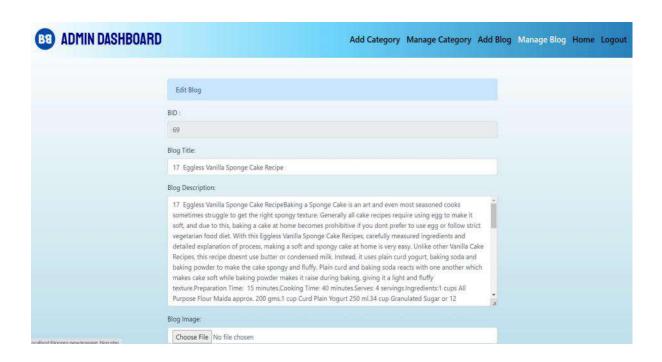




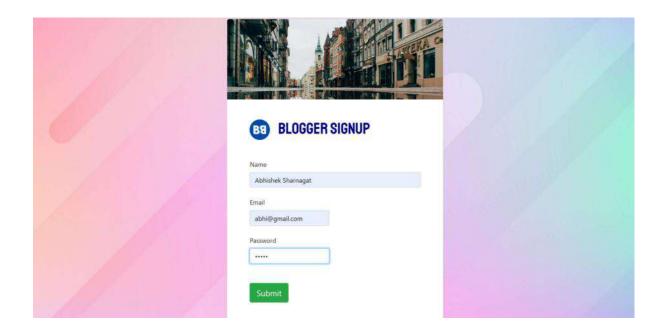




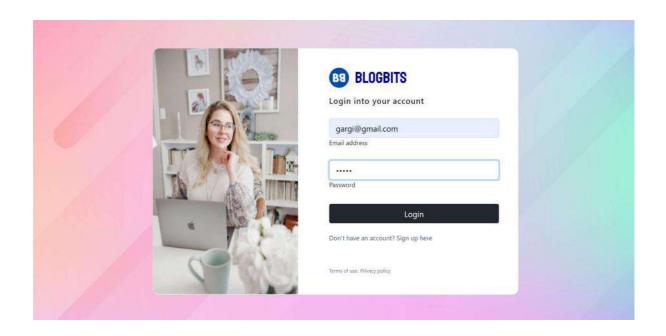




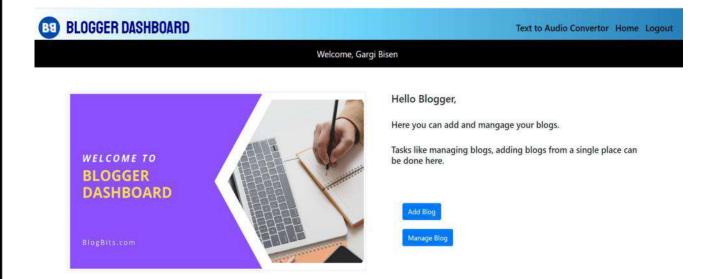
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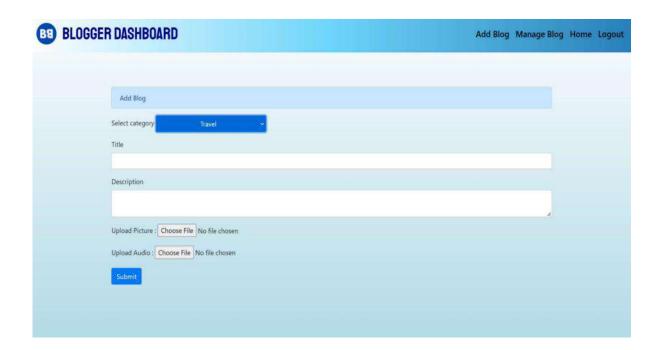


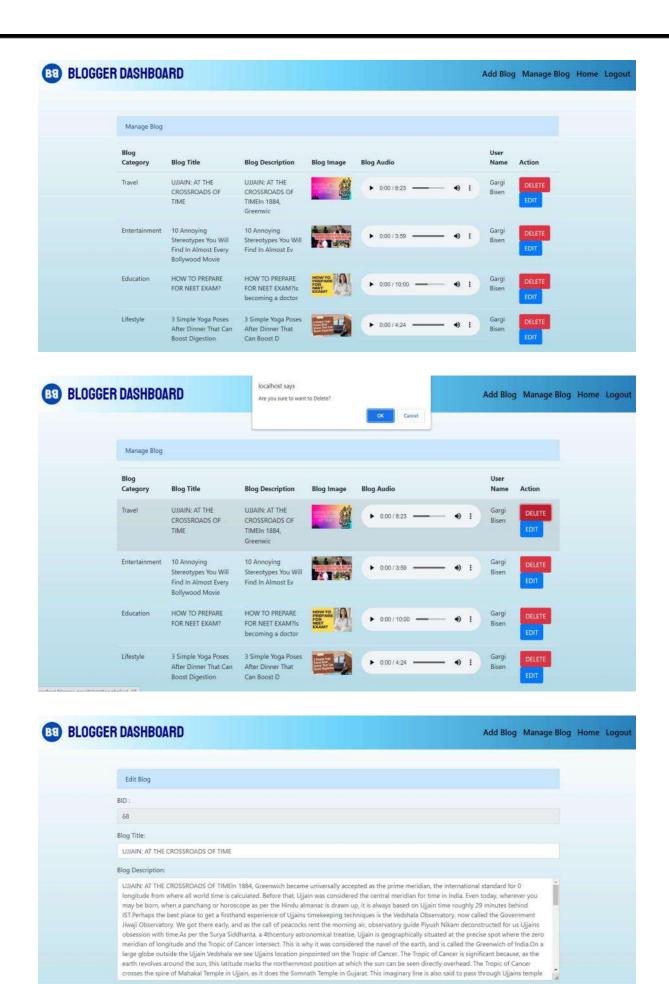
# 8. BLOGGER LOGIN



# 9. BLOGGER DASHBOARD



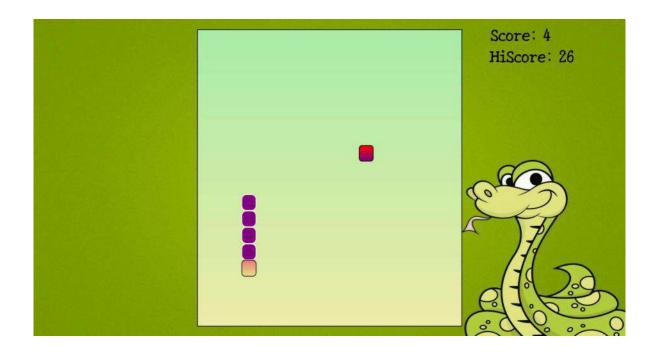




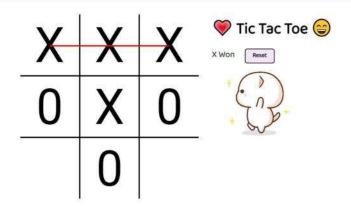
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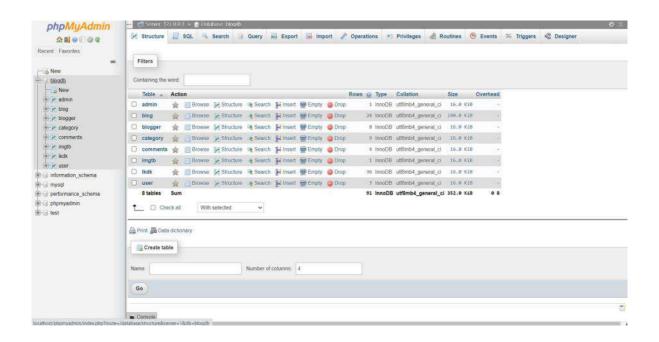
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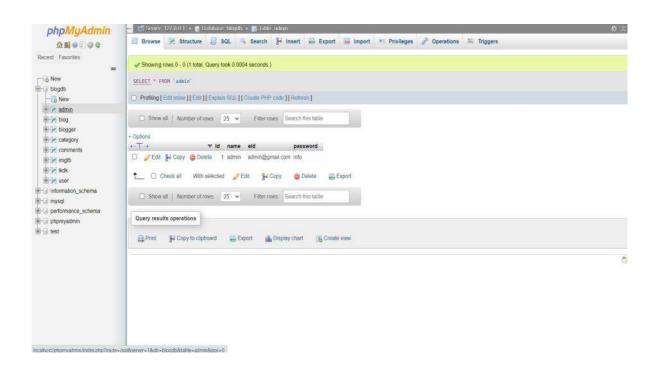


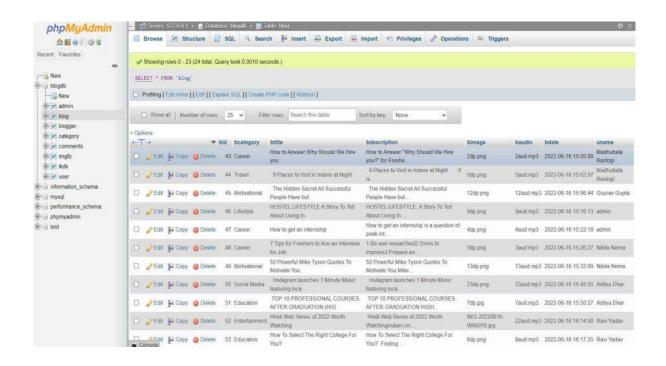
#### Welcome to TicTacToe

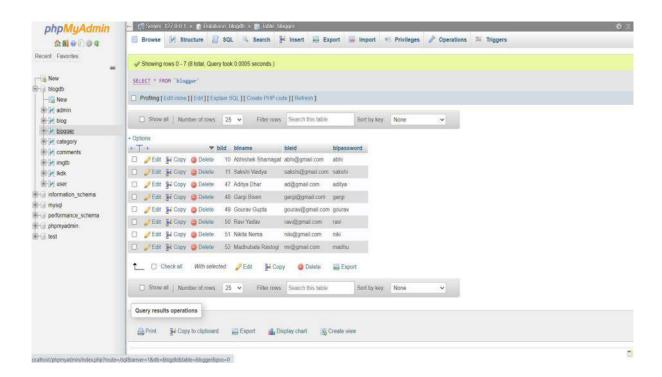


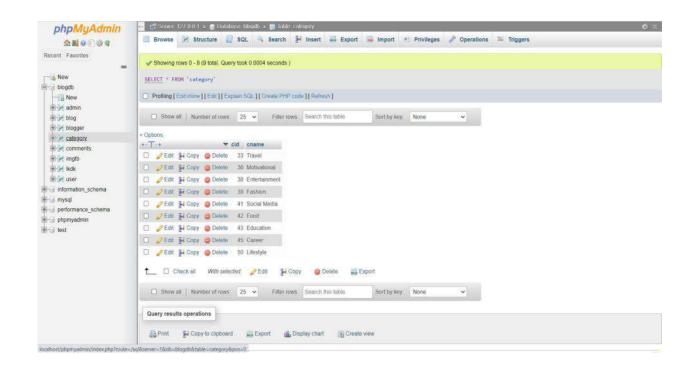
## **DATABASE TABLE**

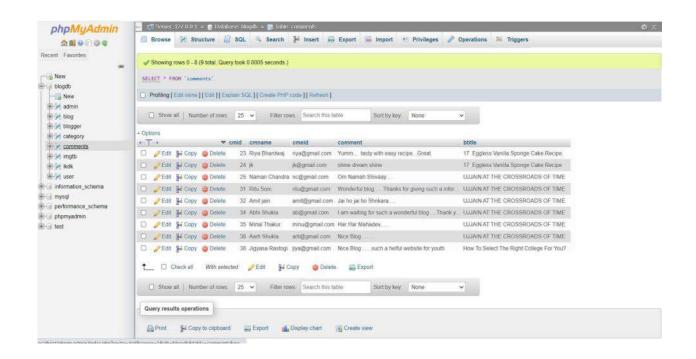


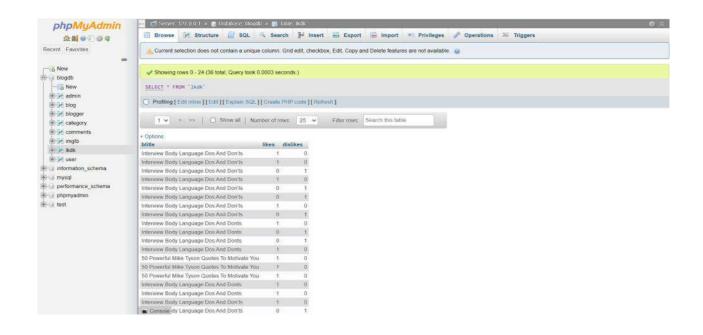


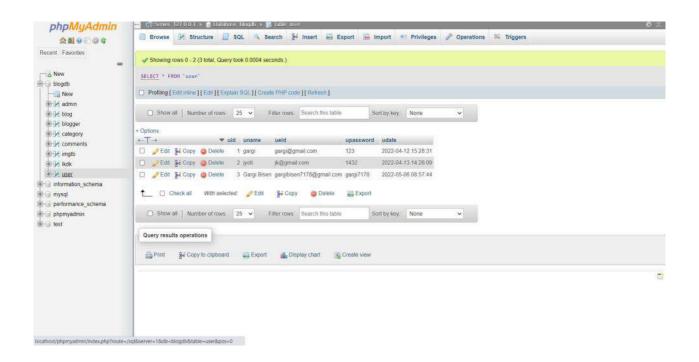












## **LIMITATION**

- Only Admin can add new categories.
- Viewer unable to create their own profile
- Blogger cannot search for other blogger's profile.
- Viewer and blogger cannot change certain descriptions of database.

## **FUTURE SCOPE**

- 1. New Additions.
- Adding audiobook and podcasts.
- More blogs and blog categories.
- Dark mode and downloadable blog in pdf format.
- Usage of the website as news portal, info. websites, publishing website.
- 2. Updating on false entry.
- 3. Making contact page so that new users can apply for blogger's post.
- 4. In future the limitation can be removed and the proposed system may work better.

## **CONCLUSION**

Finally, in the BlogBits:blogging website, the outcome of all the hard work done for blogging website is here. It is website that helps the user to interact with the blogs.

In this blogging website the goal was to create platform where talented bloggers can write blogs which are relatable and practically useful for the user, that is youth audience. Unlike other monotonous blogging website, BlogBits:Blogging Website provides blogs which are interesting to read, the pictures and graphics used in the website are designed with the aim to make them more attractive. Our website provides another useful feature of listening the blog in audio format. Blogs covers different topics from different categories, blogs can also be accessed in category wise manner also. Website offers a fun zone where user can play games also.

The User Interface is very friendly and can be easily used by anyone.

Bloggers can easily add or modify blogs anytime using login process.

Admin can perform administrative operations over blogs and bloggers.

In the end, we can say that this website is performing all the tasks accurately and is doing work for which its made and this system can be implemented whenever needed.

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- www.stackoverflow.com
- www.youtube.com

# COMPARISON OF HANDWRITING CHARACTERSTICS OF UNACCUSTOMED HAND

Α

Project submitted to

#### THE DEPARTEMENT OF FORENSIC SCIENCE



In partial fulfillment of the requirement for the Degree of

#### MASTERS OF FORENSIC SCIENCE

Session – 2021-2022

INTERNAL GUIDE	EXTERNAL GUIDE	SUBMITTED BY  Anjali Chouhan		
Ms. Harshita Sonkar	Shri Anil Sharma			
Assistant Professor	Shri Anil Sharma, HOD and SSO Grade-I (Documents Division) cum Chemical Examiner to Govt. of India	M.Sc. Forensic Science 4 <sup>th</sup> Semester		
Department of Forensic Science	Documents Division	Department of Forensic Science		
Govt. (Auto.) Holkar Science College, Indore (M.P)	Central Forensic Science Laboratory (CBI) CGO Complex, Lodhi Road, New Delhi	Govt. (Auto.) Holkar Science College, Indore (M.P)		



## GOVT. (MODEL, AUTONOMOUS) HOLKAR SCIENCE COLLEGE

(NAAC Accredited "A" Grade) INDORE- 452017 (M.P.) INDIA



DEPARTMENT OF FORENSIC SCIENCE GOVT. (MODEL, AUTO.) HOLKAR SCIENCE COLLEGE INDORE- 452017 (M.P.)



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#### **CERTIFICATE**

This is to certify that **Miss Anjali Chouhan**, M.Sc. 4<sup>th</sup> Semester, has carried out her project work based on her research entitled " **Comparison of handwriting characteristics of unaccustomed hand** " at workplace **Central Forensic Science Laboratory (CBI), CGO Complex, Lodhi Road, New Delhi** being submitted to Department of Forensic Science, Govt. (Model, Auto.) Holkar Science College, Indore in the partial fulfillment of the requirement for the Degree of Masters of Forensic Science. The work was carried out by the student under the supervision of an External Guide **Shri Anil Sharma, HOD and SSO Grade-I (Documents Division) cum Chemical Examiner to Govt. of India** and an Internal Guide **Prof. Harshita Sonkar.** 

#### HEAD OF THE DEPARTMENT

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(Documents Division) cum
Chemical Examiner to Govt. of
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#### INTERNAL GUIDE

Harshita Sonkar (Assistant Professor) Department of Forensic Science Govt. (Model, Auto.) Holkar Science College, Indore

## **DECLARATION**

I hereby declare that the work entitled "Comparison of handwriting characters of unaccustomed hand" presented in this project is an original piece of work carried out under the guidance of internal guide Prof. Harshita Sonkar and external guide Shri Anil Sharma, HOD and SSO Grade-I (Documents Division) cum Chemical Examiner to Govt. of India in the name of external institute Central Forensic Science Lab. (CBI) CGO Complex, New Delhi which is being submitted to the Department of Forensic Science, Govt. (Auto.) Holkar Science College, Indore for partial fulfillment of the requirement for the award of Degree of Bachelor in Science. This is further certified that this project work has not been submitted in part or full for any other degree or diploma of this or any other institute.

Date-

Place-

Anjali Chouhan M.Sc. Forensic Science

## **ACKNOWLEDGEMENT**

I would like to express my deepest appreciation to my workplace guide **Sh. Anil Sharma** for leading and supporting me throughout my project with his gentle behavior and patience and knowledge.

I record my special thanks to **Dr. Asha Srivastava**, **Director**, **CFSL** (**CBI**) for allowing me to work in her organization etc. and supporting me throughout my work.

I extend my sincere gratitude to Dr. Geetha Sarasan, Head of the Department, Department of Forensic Science, Govt. (Auto.) Holkar Science College, Indore for invigorating me.

I record my humble thanks to my internal guide Prof. **Harshita Sonkar** for encouraging me during my entire study.

I would like to record many thanks in the name of all the members of **Central Forensic Science Laboratory** (**CBI**) for helping, supporting and providing me resources and knowledge throughout my work, including **Priya Sharma.** I would like to take this opportunity to thank laboratory staff of department who never let me run out for the resources and supported me whole heartedly. This project made me realize the value of working together as a team and I found a new experience in working in different environment with different people, yet importantly, I would like to express my heartfelt thanks to my beloved **parents** for their blessings and my friends for being with me and supporting me for the successful completion of this project.

Anjali Chouhan M.Sc. Forensic Science

# DAILY ATTENDANCE DURING PROJECT WORK

## बी.एस.सी. अंतिम वर्ष एवं बी.सी.ए. षष्ट्रम सेमेस्टर इंटर्निशिप कार्यक्रम

महाविद्यालय का नाम : शासकीय होलकर विद्यान महाविद्यालय,

हनदीर (म.प.)

छात्र/छात्रा का नाम : Dryole Chowhan

क्सा एवं विषय : M.SC. Linal year Forensu Science

कार्यानुभव की विद्या : Questioned Documents

पशिक्षण संस्था का नाम : <u>CFSL CBT</u>

निर्देशक प्रशिक्षक का नाम : Dbri Anil Sharyna (HOD & SSO I)

निर्देशक पाध्यापक का नाम : An Bam Shankan Pandey, LA

#### कार्यानुसव प्रशिक्षण देनिक उपस्थिति

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ANIL SHARMA
HOD & Senior Scientific Officer Gr-I (Documents)
cum-Asstt. Chemical Examiner to the Govt. of India
Central Forensic Science Lab. (CBI)
CGO Complex, New Delth-110003

File No. 9-7 2021 | CFS.L-TRG-111 1840

#### CENTRAL FORENSIC SCIENCE LABORATORY

Central Bureau of Investigation Kendriya Karyalaya Parisar Lodhi Road, New Delhi – 110003

Dated: 3/ -05-2022

#### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Anjali Chouhan D/o Shri Dinesh Chouhan a student of M.Sc. (Forensic Science), Department of Forensic Science, Govt. Holkar Science College, Indore (Madhya Pradesh) has undergone training/internship in the Document Division of CFSL (CBI), New Delhi from 02<sup>nd</sup> May, 2022 to 31<sup>st</sup> May, 2022. During this period, she has been exposed to theoretical as well as practical aspects of Document examination.

I wish all success in her future endeavours.

(PK Gottam)

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#### **CHAPTER 1**

## ABSTRACT AND INTRODUCTION

**1.1 Abstract**: In this digital world, although all documents are digitized with almost very less use of paper, still paper writings and handwritten documents hold a precious value in the criminal justice system. Documents and writing when see from a forensic perspective determine the authorship and ownership of documents based on individual and class characteristics of the writer. This research paper discusses such unique characteristics among comparison of handwriting samples written from 2 different hands of an author. It also focuses on deriving a conclusion for the same based on study of these characters and properties.

**Keywords:** Unaccustomed, class characteristics, individual characteristics, alteration, spacing, metrics.

#### 1.2 Introduction

Questioned documents are an ancient science dealing with examination of documents that are unsure of the author who composed them or lack authenticity of data enclosed in them over a period of time. It entails the facts and art of matching the documents with scenarios and cases of past and present to verify sequence of events in accordance with creation, circulation dissemination and preservation of such documents.

## 1.2.1 What is handwriting Identification and its Principles?

The identification of handwriting takes great importance in the courts of law where the authenticity of the signature is disputed. Even when the text itself is in doubt, the circumstances under which it was written sometimes become a great moment. Questions such as whether the author's hand was compelled or directed and whether changes made after the text was completed should usually be answered by an expert. One of the first steps in investigating a suspected or controversial text is to find out the actual text of the object being challenged for comparison. The writing features used by experts in determining authenticity suggest that each handwriting has certain permanent features where the available handwriting sample may be different, and the question is whether the observed differences are within the expected limits or above them. Many ingenious methods have been developed to verify the authenticity of a particular text: to compare the dates and years of a paper, to determine whether side-by-side

writing preceded or followed design, and to chemical and physical examination of paper and ink to determine. its origin, date of production, and date of writing. The presence of vibrations, types of final punctuation marks, and other aspects of handwriting are also used by handwriting professionals for diagnostic purposes. However, handwriting experts are often limited to diagnostic questions and do not begin to analyse the type of human speculation seen in graphology.

The handwriting identification is the most important branch of the questioned document. It may be necessary to identify signature or the handwriting in the document is genuine, traced, or disguised. However, before identifying the handwriting, you should know about its principles as well. In this article, we will be discussing the principles of Handwriting Identification.

The three main principles of handwriting identification are:-

- 1. No two skilled writers can exhibit identical handwriting even after giving them sufficient time and handwriting.
- 2. Even the same individual cannot write identical handwriting. There is some presence of variations that occur naturally and is called "natural variation."
- 3. No writer can exceed their skills level. It means that we cannot expect a perfect form of handwriting even from a person who knows about the basics skills of handwriting.

Along with the principles of handwriting, we will also cover a detailed version about natural variations to ease the level of understanding of the principles of handwriting identification.

## 1.2.2 Factors Affecting Handwriting

- ➤ Vision: Visual impairment will interfere with the child's hand-eye interaction required in the area of motor and motor control. Visual impairment is often the cause of many learning disabilities, so adults should be sensitive to emerging patterns.
- Visibility / Location: Handwriting has many local requirements such as direction, size, shape, slope, and position. Local problems can make it very difficult for children to make legible writing. Visual discrimination is necessary to distinguish between the same characters and mirrors. Sound discrimination is required to associate oral information with explicit forms.

- Attitude: A negative attitude and the inability to care or respond to one's actions are undoubtedly the main reason for children's poor writing. Children should be trained to take responsibility and parents and teachers should expect it. Lack of self-help is the behaviour of some children who grow up writing handwriting and elsewhere if they are not encouraged to take responsibility for them. The boys seem to be the biggest victims.
- ➤ Visual Vehicle Integration: This refers to a child's ability to reproduce situations accurately. It is a process that combines what the eye sees with what the hand produces. Without adequate development in this area, the child will have difficulty reproducing the complexity of letter formation and their local needs.
- Attention / Memory: Without paying attention to a task, the child will remember little, if any, and any learning efforts are in vain. It is well-known that young children respond well to new and colourful rejuvenation. Because of the shortness of their focus time, it is important that our efforts to teach children to write are enjoyable and short.
- ➤ **Emotions**: Our emotional state can affect our handwriting in an amazing way. For example, if a child feels strong and stressed, it is reflected in his handwriting. We cannot expect children to be robots and produce the same quality of everyday written work. As their emotional state fluctuates, so can their writing.

## LITERATURE REVIEW

**2.1**A Review of the authorship of disguised handwriting written with the unaccustomed hand: A preliminary study 2021

Anita Rani (Formerly Senior Research Fellow, Department of Forensic Science Punjabi University, Patiala), Mohinder Singh (Formerly Government Examiner of Questioned Documents Central Forensic Science Laboratory, Hyderabad, India) Om Prakash Jasuja (Department of Forensic Science, Chandigarh University Gharua, Punjab, India) Sometimes, a writer may try to disguise their normal handwriting to hide their identity. One of the most effective and less frequent modes of disguise is to write with the unaccustomed hand. In this type of disguise, due to a sudden loss of pen control, pictorial appearance of handwriting changes to such an extent that the writer assumes success and gets convinced that the disguised handwriting they have produced cannot be attributed to them by comparison with their normal writing style. In the present study, handwriting samples of several persons, both with the normal hand and the unaccustomed hand, were obtained and an attempt has been made to find out and identify those features that survive the hazards of disguise and could be helpful to accurately determine the authorship of such disguised handwriting in comparison with one's normal handwriting samples. A detailed study of letter-forms, the connecting strokes between letters, and t-crossing written by several persons has been carried out. It has been found that, despite pictorial dissimilarities, there are certain unconscious features that are rarely disguised which could either form the basis for their association with a particular writer or indicate its probability for further investigation. The analysis, comparison, and evaluation of features unconsciously left by the writer, including the parameters selected for the present study, can be carried out by a trained forensic document examiner; and they can give whatever opinion is possible and justifiable in facts and circumstances of a case.

#### **2.2** Comparative Study of Habitual with Left and Right Handwritings

Anongnath Soison-, Dr. Montip Tiensuwan Dr. Suda Riengrojpitak, Pitsanu Fupleum in April - June 2008n for Handwriting document examination is one of the important knowledge in forensic science. Forensic Handwriting features examination is feature comparison between question and known documents. One method that suspects use to change their handwriting habitual is to disguise by unaccustomed handwriting. By researcher observation, there was stability in some feature. In this study, researcher collected accustomed and unaccustomed

handwritings from the elementary school teachers in Bangkok. The examined features were slant, size of wide letter, size of narrow letter, size of normal letter, space, alignment and height. These features were measured by video microscope. The data was analyzed by two independent t-test and the percentage of each feature similarity was computed. The result was shown that 75% of the subjects have similarity in narrow-size letter.

# 2.3 The authorship of disguised handwriting written with the unaccustomed hand: A preliminary study

Anita Rani Mohinder Singh (Central Forensic Science Laboratory), Hyderabad, O P Jasuja (Chandigarh University). In the present study, handwriting samples of several persons, both with the normal hand and the unaccustomed hand, were obtained and an attempt has been made to find out and identify those features that survive the hazards of disguise and could be helpful to accurately determine the authorship of such disguised handwriting in comparison with one's normal handwriting samples. A detailed study of letter-forms, the connecting strokes between letters, and t-crossing written by several persons has been carried out. It has been found that, despite pictorial dissimilarities, there are certain unconscious features that are rarely disguised which could either form the basis for their association with a particular writer or indicate its probability for further investigation. The analysis, comparison, and evaluation of features unconsciously left by the writer, including the parameters selected for the present study, can be carried out by a trained forensic document examiner; and they can give whatever opinion is possible and justifiable in facts and circumstances of a case.

# 2.4 Disguised handwriting. A statistical survey of how handwriting is most frequently disguised

The authorship of disguised handwriting written with the unaccustomed hand: A preliminary study Rani, Mohinder Singh, O. Jasuja Psychology 2021Sometimes, a writer may try to disguise their normal handwriting to hide their identity. One of the most effective and less frequent modes of disguise is to write with the un-accustomed hand. In this type of disguise, due to a sudden loss of pen control, pictorial appearance of handwriting changes to such an extent that the writer assumes success and gets convinced that the disguised handwriting they have produced cannot be attributed to them by comparison with their normal writing style. In the present study, handwriting samples of several persons, both with the normal hand and the unaccustomed hand, were obtained and an attempt has been made to find out and identify those features that survive the hazards of disguise and could be helpful to accurately determine the authorship of such disguised handwriting in comparison with one's normal handwriting samples. A detailed study of letter-forms, the connecting strokes between letters, and t-crossing written by several persons has been carried out. It has been found that, despite pictorial dissimilarities, there are certain unconscious features that are rarely disguised which could either form the basis for their association with a particular writer or indicate its probability for further investigation. The analysis, comparison, and evaluation of features unconsciously left by the writer, including the parameters selected for the present study, can be carried out by a trained forensic document examiner; and they can give whatever opinion possible and justifiable in facts and circumstances of case.

#### FEATURES OF HANDWRITING

## 3.1 Features of Handwriting

#### Class and individual handwriting

The interviewed document specialist examines two aspects, namely, the category and individual aspects of handwriting in order to draw conclusions about the identity of the handwriting. Let's learn more about what these things mean.

Class Characteristics—are those typical features that are common in a group i.e. the usual pattern of handwriting, letters, their limited form in group, age or language. In simple terms, it is not a thing but a copy of a copy book that is the model we are taught when we read the writing process which is almost identical to the class of people (children in a particular district school.)

Individual features, on the other hand, occur when a book is out of its ordinary copy form. These writing elements form the basis of all handwriting identification. Those are certain features or features of writing that are unusual for a particular author.

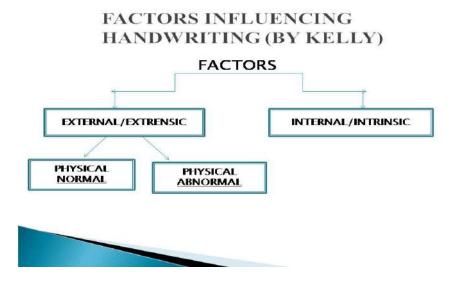


Figure 1: Factors affecting handwriting by Kelly

**3.1.1 Class Characteristics:** are those typical features that are common in a group i.e. the usual pattern of handwriting, letters, their limited form in group, age or language. In simple terms, it is nothing but a copy of the textbook format that is the model we are taught when we

study the writing process which is almost identical to the class of people (children in a particular district school).

- ➤ Complete Form Includes visual features of handwriting, namely, shape, inclination, strokes, and letter size. The inclination of the letters may be right, left, vertical, or horizontal. The lashes may be continuous, continuous, or nonexistent. Character format can be disabled, complete, or combined. Character size can be large, small, or a combination of both.
- ➤ Line Features Includes typing speed, pressure applied, punctuation and alphabetical order. Writing speed can be fast, slow, or medium. Speed depends on the length of time required for you to write. The pressure applied by our fingers when writing can be up, down, or between you both. High pressure causes retardation. The spacing between letters and words may vary or be incompatible. The connection between the letters indicates the connecting rods.
- ➤ Margins and Formats The space left when writing from the left and right edges can be rotated or inconsistent. It is clearly seen in the first test.
- ➤ Line Quality Shows how your Handwriting looks all the way. Your Handwriting Look is our line quality. We can check for this linear flow (lashes formation, free writing, common handwriting practice), tremors (presence or absence of tremors), and abnormalities (frequently written or not). Indicates your typing speed, copied, duration or modified writing.
- ➤ Names and Character Spacing Spacing between characters and words, i.e. the space between characters and internal characters, is variable or constant.
- > Size Consistency- A measure of length: the width of a letter formed while writing. It can be large, small, or medium. The counterfeit will never copy the similarity in size. If they try to do it, we can see the vibration of the lashes.
- ➤ **Pen Lifts-** It is a pencil sharpener while writing on paper. A forgery document contains an unusual pen lift, that is, a pencil lift in an unexpected position.

- ➤ Connecting Strokes- The strokes that exist between the letters to merge. I may be upset or absent depending on the person's writing.
- ➤ Book Complete Specialist checks whether the characters formed are complete or incomplete. It may also indicate the speed of writing.
- ➤ Cursive and Printed Letters- The expert detects whether letter formation is cursive, printed, or combined. According to cursive, writing is continuous and makes writing faster.
- ➤ **Pen Pressure-** The pressure applied by our finger while writing can be up, down, or between you both. High pressure causes back pain, which can be a stroke upwards, downwards, or both.
- > Slant- It is a letter guide when writing. The inclination of the letters may be right, left, vertical, or horizontal.

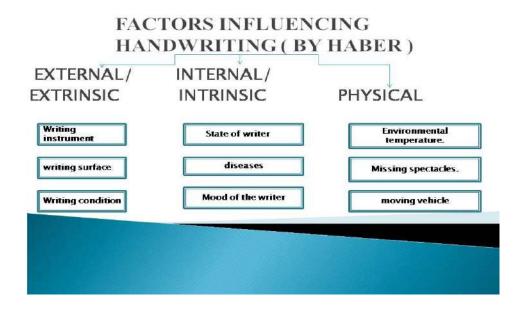


Figure 2: Factors affecting handwriting by Haber

**3.1.2 Individual characteristics:** On the other hand, these occur when a book is out of its ordinary copy form. These writing elements form the basis of all handwriting identification. Those are certain features or features of writing that are unusual for a particular author.

Individual features are deviations from the instructional writing system and are therefore strong identification factors when comparing handwriting samples.

Individual features can be categorized as:

- ✓ Consciously acquired habits
- ✓ Subconscious acquisitions.
- ➤ **Flourisher and Decorations** Fine curls, loops, or any unusual character shapes can be in the first strokes or terminals.
- ➤ **Diacritic Placement** Minutes and outstanding book writing practices. The dot location in the letter "I" or the location of the bar that crosses the letter "t".
- > Spelling and Grammar Errors- Not everyone is perfect with grammar. They make mistakes which are not uncommon for everyone. Spelling errors while not everyone writes. It differs from person to person.
- ➤ Content At the time of writing, not everyone is used to adding punctuation such as commas, stops, colon, semicolon, etc. In fact, not everyone has a grammar. They make mistakes which are not uncommon for everyone. The use of words by the author also varies with the combination of preferences.
- ➤ Initial and Terminal Strokes- The first and last strokes of any man-made book will never be the same. These passages describe a person's personality. There is always a difference in the design of these pieces with a different pen pressure and pen lift.

- ➤ **Abbreviations** Most of us have a habit of writing short forms of some words while writing. The structure of those abbreviations varies from person to person. For example 'and' can be spelled '&' or in a different style.
- ➤ Character Structure The style of writing different characters varies from person to person. Even if two people have the same style of writing a letter, the difference may continue in size, inclination, etc.

**Consciously acquired**: The habits that are acquired consciously are those that the writer develops in his writing. Habits established consciously are easy to change, although the writer may forget to do so when trying to conceal his manuscript.

Obvious deviations developed by recognizing unusual letter designs, inclination, writing speed, and skill level acquired by the author. Authors will practice writing until they are satisfied with their progress. Authors often make changes without thinking about it. The use of space is such an example.

The author must edit his text to enter the available space. He may not think about this while doing so, even though the author can adjust the text size.

The subconscious habits creep into handwriting without conscious awareness. Because the author does not know these elements of ignorance, they cannot be changed or removed from his handwriting. The development of ignorance is very hidden. Many writers do not know that these elements are present in their writings.

Hooks and ticks can get into their ants. Pressure patterns grow without realizing it. The more unconscious the practice, the more convincing the object due to the author's difficulty in transforming the elements of ignorance.

## 3.1.3 How does Handwriting become a natural one?

- **Form -** A form not only consists of the letters of the alphabet but also includes the method of constructing and connecting letters, including the first and last strokes.
- ➤ Character Designs Letters incorporate lines and curves in different directions, forming the shape of each letter. Lines can be vertical, horizontal, or diagonal. Curves are traps, circles, or parts of circles. Character designs are an easily recognizable feature

- of handwriting. The designers copied the letter designs while ignoring other aspects of writing.
- Each letter has a distinctive feature that makes it unique. Many writers use more than one design for each book. It is not uncommon to see two or three different letter designs in individual writing and a slight variation in the style of each letter.
- ➤ Diversity is in every author's handwriting. Everyone has a mental picture of the designs of the characters learned.
- An author may experiment with a variety of letter designs until he finds the desired one or he may create a design that represents the type of character that is intoxicating.
- **3.1.4 How to Build -** Designers will copy alphabetical forms, but fail to follow the same alphabetical form when doing so. Authors develop consistent practices regarding the construction of book forms. They start their letters almost in the same place or base, above or below it. They move the writing tool to the same direction and combine strokes in the same place each time. They cut their books the same way. The document examiner must carefully follow the line-of-writing instruction to determine the construction method.
  - a) **First Strokes -** The first strokes are found at the beginning of letters and words. They may be straight, bent or tied, long or short.
  - b) **Terminal Strike** A terminal strike is the elimination of strokes on letters and words. He may also straighten, bend, or tie, long or short and correspond to the authors. These are also ignored by the designers unless the fatal stroke is very different.
  - c) Medial Strokes Intermediate strokes are found between the first and last strokes. They include the letters of the alphabet and the strokes used to connect the letters in the compound word.
  - d) **Connecting Strokes** Connecting strokes include letters in words. They are also called ligatures. Letters in the name may be linked or disconnected. Connectors may include arches, garlands, angles, or a communication cable.

- e) **Decorations** additional strokes are added to the books to enhance their appearance. These plants are curved and wave lines are added at the beginning or end of the letters. Small stroke hooks are made with a sudden turn of events, killed by the author unknowingly. Hooks can be found at the beginning or end of words, although some will appear in the middle.
- f) **Grammar** Spelling and punctuation are important aspects of handwriting identification, as well as grammar rules. Spelling and punctuation can not only be used to identify handwriting, but can also be helpful in identifying.

Effective scientific investigation of any subject depends upon the development of a highly reliable and differentiating set of measures which will form the means by which specified aspects of the problem at hand may be formulated and checked and gradually a body of dependable information can be accumulated. This is true of handwriting as of any other subject. It was felt to be necessary to examine the whole field by achieving some sort of systematic order. The routine work required to complete a classification for handwriting has taken years, but the results of such measures are beginning to show up and may be interesting to workers who approach handwriting from many angles.

A classification is arrived at by determining, first of all, those things that -do not belong together. A process of analysis and separation has to take place, and for handwriting this was a prolonged and complicated task. Considerable experimentation showed that six major divisions, adaptable to measurement, but not necessarily always measured by a ruler, proved to be an adequate break down of the first set of graphic factors, which together make up any writing anywhere. These factors are speed, size, slant, spacing, pressure, and form. The method of comparison was resorted to, due to the limitation of experimental conditions. To set up a series of scales of millimetre measures would so enlarge the field as to make practical work impossible.

#### 3.2 HANDWRITING CLASSIFICATIONS

#### 1. Pressure

- a. Four categories of pressure strength-all even
- b. Four categories of pressures-all uneven

#### 2. Form

- a. Ten simple forms
- b. Four variations of simple forms
- c. Three form-combinations

#### 3.3 DEVELOPED FACTORS

#### 3. Speed

- a. Excessively rapid
- b. Rapid
- c. Temperate
- d. Slow
- e. Drawn
- f. jerky (containing elements of both speed and slowness-four degrees of this measure)

#### 4. Spacing

- a. Perfect (too good to be true)
- b. Good (nothing touching anywhere)
- c. Fair (most common measure-four degrees)
- d. Poor (four degrees of this measure)
- e. Bad (four degrees)

#### 3.3 SURFACE FACTORS

#### 5. Size

- a. Large
- b. Medium (standard school copy size)
- c. Small
- d. Large ..... with extended long letters
- e. Medium ..... with extended size-ratios
- f. Small ..... with extended size proportions
- g. All Sizes

#### 6. Slant

a. Forward (tipping to the right as in school copy)

- b. Backward (tipping to the left, opposed to school recommendation)
- c. Upright (uncompromisingly perpendicular. Rare even in Manuscript print writing)
- d. All Slants (writing tips one way and then Another-Four degrees of this measure)

Applying these 6 factors to any writing, and it will be possible to draw up some very positive codes. There will be formulas such as these:

- > light in pressure
- round writing (clockwise)
- > extremely rapid
- poor and ragged spacing
- > very large in size
- > exaggerated backhand
- > exaggerated pressure strength
- arcade writing (counterclockwise)
- > temperately written
- > well arranged
- > medium in size
- > mildly all-slants
- > strong and reliable in pressure
- > angular writing
- good normal temperate speed
- > ideal spacing
- > medium with extended size-ratios
- > normal forward slant
- ➤ half-light and half dark in pressure

- wavy- indistinct forms
- > made in jumps and starts
- > spacing badly confused
- > exceptionally small
- > tipping to the right abnormally
- > conflicting pressure strengths
- > angular writing
- > all sizes shown as if on purpose
- > drawn as for a poster
- > spacing measured by ruler
- > unfailing, rigid upright
- > weak pressure, weaker in spots
- > forms indistinct
- > slowly, lazily drawn out
- lower loops pass through two lines below
- ➤ all-size
- ➤ all-slants

## 3.4 Study of writing habits based on biological factors

Visual-Motor Integration (VMI) and Handwriting

**Visual-motor integration** and **specific fine motor** skills have found by various studies to be the most important factors affecting handwriting ability. Visual-Motor Integration (VMI) enables the **hands to correctly replicate what the eyes see**. This enables a person to be able to accurately copy numbers, and letters.

During preschool days' individuals need lots of practice in tracing and copying basic shapes such as diagonal lines, circles, squares, triangles and intersecting lines. This is an important foundation **before** learning number and letter formations.

#### Fine Motor Skills and Handwriting

People often think that a person's pen grip affects handwriting. However, the actual position of the fingers on the pen could be less important than we think.

**Finger movements** and **in-hand manipulation skills** are the important fine motor factors affecting handwriting. A **poor sitting posture** will also affect handwriting in individuals, as the smaller muscles of the hands are not freed up to work properly when the body is not sitting in a good position!

#### **Eye-Hand Coordination and Handwriting**

A person needs good eye-hand coordination to **guide their pen between the lines** and ensure their letters don't go over the lines or touch each other. Eye-hand coordination is therefore an important factor in developing neat handwriting.

## **Spatial Perception and Handwriting**

Spatial perceptual skills help individuals to lay their work out neatly on the page, and to size and space their letters and words correctly. When spatial perception is poor, then their handwriting may look messy because of the **irregularly sized letters, and the haphazard spacing of work** on the page. This is common in individuals who are still learning to write, but may signify a problem by the second and third grade.

## Directionality, Reversals and Handwriting

One of the factors affecting handwriting is whether a person can consistently work from left to right, and whether words are written in the right direction. Directionality and problems with left-right discrimination can affect letter **reversals** and **transcription** (writing "saw" as "was").

**Starting on the wrong side of the page** or writing in the **wrong direction** is affected by poor directionality skills as well as avoiding crossing the midline.

## **Sensory Feedback and Handwriting**

Getting good **tactile (touch) feedback**, as well as proprioceptive and kinaesthetic feedback from the hands and joints plays an important role in helping develop good handwriting for individuals.

Individuals who have poor sensory feedback from their hands may **hold the pen too tightly**, or **press too hard** on the paper when writing.

Sometimes they may scribble "uncontrollably" to give themselves the extra sensory feedback that they crave, much to the frustration of their teacher in childhood! They may also feel the need to keep their heads close to their work to watch while they write, trying to get as much visual feedback as possible to compensate for their poor sensory input.

## **Orthographic Coding and Handwriting**

Orthographic coding skills enables a person **to remember** what a word or letter looks like, and then **to write it down** as needed. Individuals with poor orthographic coding skills **easily forget** how a letter is formed and may thus **form it differently** each time they write it, even writing it different ways within the same writing task!

Or they may **retrace parts** of the letter trying to figure out where the next part goes. This is an important factor contributing to untidy handwriting. Individuals with poor orthographic coding may struggle to **figure out where to start the letter**, and may **hesitate a lot** while writing.

They take a **long time** to put their thoughts on the page as they are just trying to figure out where to start to form the letters or how to write the word. Orthographic coding delays may affect reading and spelling as well as handwriting skills.



Figure 3: Letter formation types in individuals

#### **Visual Perceptual Skills and Handwriting**

Visual perception enables individuals to understand what they see. The different visual perceptual skills are all factors affecting handwriting in different ways.

#### Here are some examples:

A person with poor visual discrimination skills may not see that writing an "**r**" is different to writing and "**n**" or a "**h**". And this may be reflected in a person's handwriting, where those letters all look the same!

A person with poor visual closure skills may not realize that an "o" which is not closed properly looks like "u", and this would affect the neatness and legibility of their handwriting.

#### **Motor Planning Skills and Handwriting**

Motor planning is one of many factors that affect how a person develops handwriting skills:

- figuring out how to hold the pen and how to put it to paper
- planning the layout of work on the page and carrying it out
- establishing the **motor memory** of remembering how letters are formed
- carrying over the memory from one task to the next

When individuals have poor motor planning skills, a handwriting lesson is like a brand new lesson for them each time – they may really **struggle to carry over what they have learned** in **previous lessons**.

You may also see a person with poor motor planning skills struggling with **other classroom tasks**, like figuring out how to use a ruler to draw a line, figuring out how to cut around a complex shape with scissors, etc. even if they have done the task before. Poor motor planning (also called dyspraxia) can thus affect all the other areas discussed here (such as fine motor skills, visual motor coordination, orthographic coding, etc.)

## Organization, Problem Solving and Handwriting

Organization and problem solving skills **include motor planning** and the **spatial perceptual ability** to lay work out well on the page.

The resulting **general disorganization** and failure to understand and follow **instructions**, are factors affecting handwriting output.

- **4.1**. The first case involved the misappropriation of bank loans, as the same person who had filled in the loan vouchers had also signed for and received the money. The writing in Hindi on the vouchers was compared with specimen handwriting from the suspected person. It showed rhythm and fluency in the formation of strokes, and the presence of features common to both sets of writing showed that they had been executed by the same person. The endorsement, however, was written with heavy pen pressure with a different alignment; the movements of the strokes appeared uncertain, and the rhythm and slant of the writing was disturbed. Although the endorsement signatures appeared abnormal, they showed some similarities with the writing on the body of the vouchers. Critical examination of the four vouchers showed an essential resemblance in the formation of certain letters and words, suggesting that whereas the body writings were written with the normal hand, the endorsements were executed with the unaccustomed hand by the same person. In another case, the allegation was that money had been fraudulently withdrawn in a sub-post office by forgery of the signatures of the account holder. The writing on the warrant for payment exhibited the general qualities of the writing of a skilled writer, but the writing on the receipt for payment and the application for withdrawal appeared at first to be that of an unskilled writer; however, closer examination showed that there were similarities between the writing on the warrant of payment and the receipt, including the relative size of the letters and their proportion in the words, along with other common qualities in the formation of particular letters.
- **4.2.** In a case relating to the misappropriation of bank loans, four paid vouchers, supposedly written by one person and endorsed in token of the receipt of Rs 5000 by another, were submitted for examination. It was suspected, however, that the same person who had filled in the vouchers had also signed for, and received, the money. The writing in Hindi on the vouchers was therefore compared with specimen handwriting (cheques and other documents) from the suspected person. It showed rhythm and fluency in the formation of strokes, and the presence of features common to both sets of writing indicated that they had been executed by the same person. Examination of the signatures, however, showed that the endorsement in Hindi (Razak Khan Cycle Works Lukvasa) over the revenue stamp was written with heavy pen pressure with a different alignment; the movements of the strokes appeared uncertain, and the rhythm and slant of the writing very much disturbed. The direction of the strokes in the formation of the

letter 'Ka' with the vowel sign 'ekar' in 'Cycle' and in 'works', and the formation of the letter 'va' in 'works' and 'Lukvasa' differed from the formation of the same letters in the normal writing. Similarly, the loop in the letter 'La' and the vowel sign 'ukar' differed from their counterparts in the normal writing. In an extreme case, the formation of the word 'sa; in 'works' and Lukvasa' was completely different in design.

However, although the overall look of the signatures was somewhat abnormal, they showed some similarities with the body writing on the vouchers. Critical examination of the four vouchers showed an essential resemblance in the formation of certain letters and words, suggesting that whereas the body writings were written with the normal hand, the endorsements were executed with the unaccustomed hand by the same person. Further investigation proved that the suspect had prepared the vouchers and also received the money.

**4.3.** In another case, an application for withdrawal from the Postal Department was submitted to the authors for examination. It was alleged that money had been fraudulently withdrawn in a sub-post office by forgery of the signatures of the account holder. The signatures on both sides of the form for withdrawal of Rs 2500, written in Oriya script, appeared to be the writing on the receipt for payment and the application for withdrawal (Figure 2) appeared at first to be that of an unskilled writer, written in a halting manner, with heavy pen pressure, poor alignment and formation of letters. However, closer examination showed that there were similarities between the writing of two thousand five hundred only, in words and figures on the warrant of payment and the receipt, including the relative size of the letters and their proportion in the words, the formation of the letter 't' and its crossing, the manner of writing letters 'h', 'd', etc. This suggested that the warrant for payment might have been written by the Postal Assistant with the normal hand, and the writing on the application form and the receipt by the Postal Assistant who was thus shown to be actively involved in the fraudulent payment.

# **CHAPTER -4**

# MATERIALS AND METHODOLOGY

# 4.1 Material Required

- **\*** For Sample Collection-
- Plain A4 Sized Papers
- Pen
- Support Pad
- Specimen for writing
- **❖** For Analysis-
- Strong Light Source
- Magnifying Glass
- Scanner
- Pen
- Writing Pad for noting down the observations





Scanner

Magnifying Glass

# 4.2 Methodology-

The following analysis was done in CFSL CBI, Delhi on given 20 samples collected.

# **➤** For Sample Collection

- A paragraph for specimen writing was selected which probably contained all letters.
- A writer was made to write a given specimen on A4 size blank white paper.
- 40 such samples were collected from 20 different writers in their original handwriting and their unaccustomed hand
- There was no biological relation between identities of people whose samples were collected.

# > For Analysis

- Each and every sample was observed carefully and thoroughly using magnifying glass under proper light source.
- All the class and individual characteristics were identified.
- Observation were noted taking different characteristics into consideration in tabulated form.

## **CHAPTER-5**

# SAMPLE COLLECTION

#### Sample-1

# Right hand.

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#### Left Hand.

The condition at some some including both the individual terms of evidence and the arreal some must be documented to provide with information for inestigation and for courts. The most common documentation method are skitches, drawing and taking firstographs and videographs.

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Ajourb

#### Sample-2

## Right hand

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Rulusham

#### Left hand

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Name - Rishushadana Age - 23 Place - Dahi Mab. nb. - 8529838836 Roadhow?

#### Sample-3

#### Right Hand:-

Mace - Delhi

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The most common documentation method are drawing. Whether and taking photographs and viduographs.

Name-Rani Verma

#### hell hand :-

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The most common documentation method are drawing, sketches and taking photographs and videographs.

Name - Rant Vennia Age - 22

Place Delhi

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Name - Renn Kackhawah

Age -> 23 Place -> Indone

Mob. No. -> 7772033874

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Klame - Rene Kochhawah

Age - 23 Place - Tudore

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#### Sample-5

Right hand

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Manne - Yugal Portrak

Age - 22

Place - Haldwani MOB. No - 8279507329

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Name - Melvat Kour

Age - 21

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Ph - 9478557985

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Name- Melhardy Kome

Age - 21

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Ph- 9478557955

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Name - Shuuti Jain Age - 21 Place - Duni Ph- 7703940233

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Poitam Pandit Age - 23 Bhoom, Osmanalad, m-Lorashtra State - Maharashtra. C-7375140659 Left Hand

A - 7703940233

## Sample-9

Right Hand

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Age - 23

Place - Indure

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Name - Porja Sahant Nye - 27

Place : - Delhi

Meb. No. - 9717674176

Left Hand

The condition at cains some both the inclinifical than of evidence and the outside scare, must be characted to previole vital information for innutigation and for mark. The most common documentation method one descript with and taking photypophs and vikegophs.

Name .- Povja Satori Age - 27 Place - Delli Med No - 4/1/87875

#### Sample-14

by Bertison at the crime transmirely Bate the reductive of actions of subserver and the country scene much be formered to France Wish in formation for exception and for the Country at most Commence for exceptions and for the Country at Commence for convenient time matter are to be known and subjung the together and Visiongraphics

1/EIN

heft thous The Condation of cottone show incliding both the industrials it ene of to there was the areas for much techniques to prome while representation for most god one to the Gust the most Common introductor boundary with the dealing Shahing are pirtugath are Videograph .

Mehor 6852 592 960

### Sample-15

Right hard

the condition at certe toward including bath to individual temps of endeaned it to secure much be documented to present vised infortated the investigating of the accusts the most consequent decumportation merial and decumportation merial and decumport and taking phatographs and wideographs.

Name: Kafal kumpai Age : 24

Place: ylegiakad

Mab. LB. 3- 8130554330.

Eight hand

The condition of crime shore including both their individual the condition of crime shore including both their individual to have of evidence and the even of there is must be decembed to provide a few investigation and for contacts. The most constant downerships restled are decembed, sheetens and taking photographs and a videographs.

Novre Kajal Kimani Agu - 241

Place Shopenbook

May No. - 8130554330

### Sample-16

Right thank

The condition at chime scene includily beth the individual items of windows and the overall this must be documented to provide vital information for somey investigation and for court the west common documentation invested are drawing sketches & taking photographs & wideof splis

Name - loige Sherry Age -> 27

Place - Delhi

Mob. No - 79058829/4

Right hand

The coordition of prime some including both the individual Items of aviolence and the evoleth sure must be documented to provide outsi but information for investigation and for coverts. The ximest common decurrentation method are drawing skitches & taking protographs & violographs.

Nome Bayo Strong Biner Osta

Mark. U. - 7/85892019

The condition at the Grine Seen including both the individual idea of evidence and the orientall scene, must be documented to provide Visal Aformation you installigation for the court The must common documentation of the most common documentation that the start of the

Name - Hay Sharma Age - 21 your James & leashers Mab - 9103446781 Right horses

The Condition at the Coine Seen uclosing both the individual idea of . evidence on the orientle seem, must be documented to prome VIN information oper mushing about the south The south common de south The south common declarate the south the south the south the south declarate the south the south declarate the south the sout Name - Any Shorm

Age - 21 40.

Place - Junto Jommo & Keshman
Mah - 9103446761 Right housed

#### Sample-18

The condition of the crime some inducting that the individual stan of additions on the ownerall states, must be downered to permittee with inflormation for mestigationing to the country. The most common documentation mathed are discussing skotet of & taking glorgraphs & videographs. Nume - Honey Chorhan Den- 23

Right hand.

Sample-19

The condition at the viene Ocene including both the individual item of evidence & the owned cone. must be document to Browide vital information for investigators to the courts. The most common documentation method we drawing Sketches & taking photographs in videographs. Noone - Honey Chowhan

Left handed

Right hand The Condition at evime scene including both the individual items of endere and the available scene must be documented to provide vital information for investigation and for journey the most Common documentation are drawing shortches and large photographs and video graphs Neme - Nandare Dharwa Age - 20 Place - Indore Mano Mob - 9893715562

The Condition of crime scene including both the individual items of cridery and the grandlesse must be documented to provide Vital information for investigation and for courts. The most common focumentation are drawing sports and taking photographs, and Violen graphs Name - Napodanj Thamas Plage 20 Plage Indoor Altera ! Mals - 9803763551

## Sample-20

Right hand

The Condition at crime scene including both the individual items of evidence and the overall over must be documented to a condition of the con to provide vital information for investigation and for courts. The most common documentation method are docusing sketches and tuking photographs and videographs.

Name: - Dinesh Sonwane.

Age :- 22

Place: - Indose. Mob :- 334092312

Left hand.

The condition at axime scene including both the indigidual items the condition of cume scene incurring and interpreted to provide what information for investigation and the courts. The most common documentation method are decening affectors and tarking photographs and videographs.

Name: Direct Sonware

Age : \_ 22

Place: Indone

Mab: \_ 9340939312

# **OBSERVATIONS**

The comparison based on 20 samples revealed some interesting factors mentioned in this paper. Based on the samples collected from individuals it was observed that some characteristics were distinct in handwriting while some were common in most samples. The correct analysis of following handwriting samples are mentioned below:

# 6.1 General / Class Writing Characteristics

The Following Class Characteristics were taken into consideration while analyzing sample:

1. Line Quality: Smooth, poor and defective

2. Relative Size: Small, Medium and Large

3. **Speed**: Slow, Medium and fast

4. Slant: Vertical, Forward and Backward

5. Alignment: Straight, Ascending, Descending, Arched and Irregular

6. Skill: Poor, Medium, Good

7. Rhythm: Fluent, Non-Fluent

8. Pressure: Light, Medium, Heavy

Sample 1	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Smooth
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Left	Left
	Alignment	Horizontal	Horizontal
	Skill	Good	Medium
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light

Sample 2	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Medium	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Ascending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 3	Characteristics	Right Hand	Left Hand
LEFT HANDED	Line Quality	Smooth	Smooth
	Relative Size	Medium	Small
	Speed	Slow	Medium
	Slant	Right	Vertical
	Alignment	Descending	Horizontal
	Skill	Medium	Good
	Rhythm	Non- Fluent	Fluent
	Pressure	Medium	Heavy
Sample 4	Characteristics	Right Hand	Left Hand
LEFT HANDED	Line Quality	Smooth	Smooth
	Relative Size	Medium	Small
	Speed	Slow	Medium
	Slant	Right	Vertical

	Alignment	Ascending	Horizontal
	Skill	Medium	Good
	Rhythm	Non- Fluent	Fluent
	Pressure	Medium	Heavy
Sample 5	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Medium	Large
	Speed	Medium	Slow
	Slant	Right	Left
	Alignment	Horizontal	Ascending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 6	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Right	Left
	Alignment	Horizontal	Ascending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 7	Characteristics	Right Hand	Left Hand

RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Horizontal
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 8	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Descender
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 9	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Horizontal

	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	High
Sample 10	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Medium	Large
	Speed	Medium	Slow
	Slant	Right	Left
	Alignment	Horizontal	Horizontal
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 11	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Medium	Large
	Speed	Medium	Slow
	Slant	Right	Left
	Alignment	Horizontal	Descending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 12	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor

	Relative Size	Medium	Large
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Descending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 13	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Horizontal
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 14	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Horizontal
	Skill	Good	Poor

	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 15	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Right
	Alignment	Horizontal	Ascending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 16	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Horizontal
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 17	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium

	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Descending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light
Sample 18	Characteristics	Right Hand	Left Hand
LEFT HANDED	Line Quality	Poor	Smooth
	Relative Size	Large	Medium
	Speed	Medium	Slow
	Slant	Right	Vertical
	Alignment	Ascending	Horizontal
	Skill	Good	Poor
	Rhythm	Fluent	Non-Fluent
	Pressure	Medium	Heavy
Sample 19	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Descending
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent

	Pressure	Medium	Light
Sample 20	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Line Quality	Smooth	Poor
	Relative Size	Small	Medium
	Speed	Medium	Slow
	Slant	Vertical	Left
	Alignment	Horizontal	Horizontal
	Skill	Good	Poor
	Rhythm	Fluent	Non- Fluent
	Pressure	Medium	Light

# **6.2 Individual Writing Characteristics**

The following individual writing characteristics were taken into consideration while analyzing sample:

- 1. Letter Design
- 2. Connecting Strokes
- 3. Start and Finish of letters
- 4. Direction of curvature of strokes
- 5. Length, Angularity and Direction of strokes
- 6. Appearance, Size and Shape of loops
- 7. Presence of hook or tick at the Start or Finish Stroke
- 8. Embellished Writing
- 9. Nature of I- Dot
- 10. Nature of T-Bar

Sample 1	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	scene	scene
	Connecting Strokes	information	information
	Start and Finish of letters	Sketches	sketchu
	Direction of curvature of strokes	for	foer
	Length, Angularity and Direction of strokes	olorumentation	documentation
	Appearance, Size and Shape of loops	both	both
	Presence of hook or tick at the Start or Finish Stroke	items	items
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Right To Stem	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 2	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	sun	scene

	Connecting Strokes	unformation	information
	Start and Finish of letters	sketches	sketches
	Direction of curvature of strokes	bur	for
	Length, Angularity and Direction of strokes	documentation	documentation
	Appearance, Size and Shape of loops	both	both
	Presence of hook or tick at the Start or Finish Stroke	items	ifems
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 3	Characteristics	Right Hand	Left Hand
LEFT HANDED	Letter Design	8cene	scene

	Connecting Strokes	information	9 Mormatian
LEFT HANDED	Letter Design	scene	Sun
Sample 4	Characteristics	Right Hand	Left Hand
	Nature of T-Bar	Light/in center	Light/in center
	Nature of T Por	Circular	Right To Stem
	Writing Nature of L. Dat	Circular	Disht To Chare
	Embellished	Not Present	Not Present
	the Start or Finish Stroke		
	hook or tick at	vems	items
	Presence of	:4	temet
	Size and Shape of loops	born	UUIVE
	Appearance,	1 v	halle
	strokes		
	Angularity and Direction of	documentation	documentation
	Length,	1	
	curvature of strokes	1009	707
	Direction of	C	Long
	of letters	sketches	sketches
	Start and Finish	+ 1	electric
	Strokes	ngumation	information
	Connecting	ind commation	· las web

	Start and Finish	sketches	Sketches
	of letters	Skiller	-, -, -, -, -, -, -, -, -, -, -, -, -, -
	Direction of curvature of strokes	for	for
	Length, Angularity and Direction of strokes	documentation	documentation
	Appearance, Size and Shape of loops	both	both
	Presence of hook or tick at the Start or Finish Stroke	items	items
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Right To Stem
	Nature of T-Bar	Light/in center	Light/in center
Sample 5	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	<u>s</u> cene	&cehe
	Connecting Strokes	information	Postnotion
	Start and Finish of letters	sketches	she tches

	Direction of curvature of strokes	for	408
	Length, Angularity and Direction of strokes	documentation	docu nebrote n
	Appearance, Size and Shape of loops	both	bath
	Presence of hook or tick at the Start or Finish Stroke	Hems	temet
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Right To Stem
	Nature of T-Bar	Light/in center	Light/in center
Sample 6	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	scene	scene
	Connecting Strokes	information	nestanzelmi
	Start and Finish of letters	suchu	sketches

	Direction of curvature of strokes	for	for
	Length, Angularity and Direction of strokes	documentation	documentation
	Appearance, Size and Shape of loops	bolh	both
	Presence of hook or tick at the Start or Finish Stroke	ulinu	items
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 7	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	sane	Scene
	Connecting Strokes	information	information
	Start and Finish of letters	sketches	sketches
	Direction of curvature of strokes	for	for

	Length,	documentation	Locusinentation
	Angularity and		
	Direction of		
	strokes		
	Appearance,	both	both.
	Size and Shape	BUIL	BONA
	of loops		
	Presence of	items	stems
	hook or tick at		5
	the Start or		
	Finish Stroke		
	Embellished	Not Present	Not Present
	Writing		
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 8	Characteristics	Right Hand	Left Hand
RIGHT	Letter Design	scene	Ccca2
HANDED		-(016	Scene
		<del>-</del>	
	Connecting	in formation	intermal.
	Strokes	0	Timbo
	Start and Finish	Chatcha.	Classe
	of letters	ske che	Stexher
	Direction of	1	<b>L</b> .
	curvature of	Los	000
	strokes	V	
	Length,	documentation	documentation
	Angularity and		1.67)

	Direction of		
	strokes		
	Appearance,	b • th	L LI
	Size and Shape	פיוח	both
	of loops		
	or roops		
	Presence of	items	i toms
	hook or tick at		
	the Start or		
	Finish Stroke		
	Embellished	Not Present	Not Present
		NOT Present	ווטנ רופטפוונ
	Writing		
	Nature of I- Dot	Circular	Circular
	N. CT.D.		11.1.6
	Nature of T-Bar	Light/in center	Light/in center
Commis	Chamastanistics	Diaht Hand	I of Hond
Sample 9	Characteristics	Right Hand	Left Hand
Sample 9 RIGHT	Characteristics  Letter Design		Left Hand
		Right Hand  Sure	Left Hand
RIGHT			Left Hand
RIGHT		<u>s</u> cine	-sture
RIGHT	Letter Design		Left Hand  - Sturk  Information
RIGHT	Letter Design  Connecting Strokes	Scine information	-Sture information
RIGHT	Letter Design  Connecting Strokes  Start and Finish	<u>s</u> cine	-sture
RIGHT	Letter Design  Connecting Strokes	Scine information	-Sture information
RIGHT	Letter Design  Connecting Strokes  Start and Finish	Scine information scatcher	-Sture information
RIGHT	Letter Design  Connecting Strokes  Start and Finish of letters	Scine information	-Sture information
RIGHT	Connecting Strokes Start and Finish of letters Direction of	Scine information scatcher	-Sture information
RIGHT	Connecting Strokes Start and Finish of letters Direction of curvature of strokes	Scine information scatcher for	-Sture information shitches
RIGHT	Connecting Strokes Start and Finish of letters Direction of curvature of strokes Length,	Scine information scatcher	-Sture information
RIGHT	Letter Design  Connecting Strokes  Start and Finish of letters  Direction of curvature of strokes  Length, Angularity and	Scine information scatcher for	-Sture information shitches
RIGHT	Connecting Strokes Start and Finish of letters Direction of curvature of strokes Length, Angularity and Direction of	Scine information scatcher for	-Sture information shitches
RIGHT	Letter Design  Connecting Strokes  Start and Finish of letters  Direction of curvature of strokes  Length, Angularity and	Scine information scatcher for	-Sture information shitches

	Appearance, Size and Shape of loops	both	both
	Presence of hook or tick at the Start or Finish Stroke	itims	itame
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 10	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	scene	SCENC
	Connecting Strokes	information	information
	Start and Finish of letters	sketches	sketches
	Direction of curvature of strokes	Lou	Jose
	Length, Angularity and	documentation	documen tation

	Appearance, Size and Shape of loops	both	both
	Presence of hook or tick at the Start or Finish Stroke	items	items
	Embellished Writing	taking	toking
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 11	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	scene	scere
	Letter Design  Connecting Strokes	scene information	in acmidian
	Connecting	_	_
	Connecting Strokes Start and Finish	information	_

	Appearance, Size and Shape of loops  Presence of	both	both
	hook or tick at the Start or Finish Stroke	ilems	items
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 12	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	Scere	Scene
	Connecting Strokes	information	Trostom coopi
	Start and Finish of letters	Sketches	& Rexches
	Direction of curvature of strokes	for	for
	Length, Angularity and Direction of strokes	documentation	documentation

	Appearance, Size and Shape of loops	both	both
	Presence of hook or tick at the Start or Finish Stroke	items	item
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 13	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	ecene	SCANE
	Connecting Strokes	information	information
	Start and Finish of letters	ebelehes	Sketches
	Direction of curvature of strokes	for	Jos

	Appearance, Size and Shape of loops  Presence of	both	both
	hook or tick at the Start or Finish Stroke	items	items
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Left to Stem	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 14	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	Scene	Sceno
	Connecting Strokes	information	A compation
	Start and Finish of letters	5 Ketches	Stehing
	Direction of curvature of strokes	Las	fos
	Length, Angularity and Direction of strokes	Joeunnentation	do curo en toution

	Appearance, Size and Shape of loops  Presence of hook or tick at the Start or Finish Stroke	Both Ctem	Both
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 15	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	Suere	Deere
	Connecting Strokes	information	information
		information sketches	
	Strokes Start and Finish		Q

	Appearance, Size and Shape of loops	both	both
	Presence of hook or tick at the Start or Finish Stroke	itempo	item
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 16	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	sceno	scene
	Connecting Strokes	Information,	information
	Start and Finish of letters	sketchu	sketches
	Direction of curvature of strokes	for	Joer
	Length, Angularity and	documentation	Locuroritation

	Direction of		
	strokes		
	Appearance, Size and Shape of loops	Beth	both
	Presence of hook or tick at the Start or Finish Stroke	items	items
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 17	Characteristics	Right Hand	Left Hand
Sample 17 RIGHT HANDED	Characteristics  Letter Design	Right Hand	Left Hand  Scene
RIGHT			
RIGHT	Letter Design  Connecting		
RIGHT	Letter Design  Connecting Strokes  Start and Finish	8cens Mormation	

	Direction of strokes		
	Appearance, Size and Shape of loops	both	Loth
	Presence of hook or tick at the Start or Finish Stroke	iken	item
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 18	Characteristics	Right Hand	Left Hand
Sample 18  LEFT HANDED	Characteristics  Letter Design	Right Hand	Left Hand Scene
LEFT			$\sim$
LEFT	Letter Design  Connecting	Scere	Scene
LEFT	Letter Design  Connecting Strokes  Start and Finish	Scere	Scene

	Direction of strokes		
	Appearance, Size and Shape of loops	Asch	Loth
	Presence of hook or tick at the Start or Finish Stroke	metr	item
	Embellished Writing	Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 19	Characteristics	Right Hand	Left Hand
Sample 19 RIGHT HANDED	Characteristics  Letter Design	Right Hand	Left Hand  Left Hand
RIGHT			
RIGHT	Letter Design  Connecting	Scene	
RIGHT	Letter Design  Connecting Strokes  Start and Finish	Scena	

	Appearance, Size and Shape of loops	both	Solh
	Presence of hook or tick at the Start or Finish Stroke	étems	items
	Embellished Writing	Not Present	Not Present
	Nature of I- Dot	Circular	Circular
	Nature of T-Bar	Light/in center	Light/in center
Sample 20	Characteristics	Right Hand	Left Hand
RIGHT HANDED	Letter Design	scene	scene
	Connecting Strokes	information	information
	Start and Finish of letters	sketches	sketches
	Direction of curvature of strokes	for	₹ <del>0</del> 00
	Length, Angularity and Direction of	documentation	documentation

Appearance, Size and Shape of loops	both	both
Presence of hook or tick at the Start or Finish Stroke	items	items
Embellished Writing	Not Present	Not Present
Nature of I- Dot	Circular	Circular

#### 7.1 Class characteristics:

The writing from unaccustomed hand will be lighter due pen pressure and bigger than practiced hand. In case of practiced hand, it will be darker, skilled, smaller, smoother and contain embellishment and pictorial effect will be good. The below table summarizes the mean observations based on all samples corresponding to different class characteristics observed in all samples.

Characteristics	Practice Hand	Unaccustomed Hand	
Line Quality	Good	Poor	
Relative Size	Medium	Big	
Speed	Medium	Slow	
Slant	Vertical And Rightward	Leftward	
Alignment	Horizontal	Ascending	
Skill	Good	Poor	
Rhythm	Fluent	Non- Fluent	
Pressure	Heavy	Medium	

Table 1: Results of class characteristics of writing samples

Note: Mostly in left-handed writing sample alignment is descending in practised hand and horizontal in unaccustomed hand

#### 7.2 Individual Characteristics:

- 1. The individual characteristics observed for the horizontal dash in "t" character will be from right to left in case of practiced hand and left to right in case of unaccustomed hand irrespective of person being left handed or right handed.
- 2. If left handed person writes from unaccustomed hand, then stroke formation will be upwards (down to up) and vice versa in case of right handed person.

- 3. Hesitation marks will be observed in case of writing sample from unaccustomed hand.
- 4. The dot of "i" letter will be big in case of practiced hand as compared to unaccustomed hand which is much small.
- 5. Writing from unaccustomed hand will be bigger than for practiced hand.
- 6. Formation of "f" character will be angular in case of unaccustomed hand and loop of "f" will be reversed in most cases as compared to practiced hand.
- 7. If embellishment is present in writing it is present in practiced hand and absent in unaccustomed hand.

#### **CHAPTER-8**

#### **CONCLUSION**

According to my research if we find a questioned document for observation, we can determine using some specific class and individual characteristics that given sample is written by right hand/left hand or an accustomed hand. This will help new learners develop new methods to determine differences between practiced and unaccustomed handwriting samples of left and right handed individuals and differentiate on the same.

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### GOVERNMENT HOLKAR SCIENCE COLLEGE

INDORE (M.P.)

Academic Year - 2021-2022



#### PROJECT REPORT

### **DEPARTMENT OF MATHEMATICS**

M.Sc. Final Year (4<sup>th</sup> semester)

Topic - Sales Marketing

**GUIDED BY** 

PROF. SUNIL SHARMA

SUBMITTED BY

SHRUTI GAWANDE

M.Sc. 4<sup>th</sup> semester

(Mathematics)

Roll NO. - 204477

Enrollment no - DS2015014

### स्नातक षष्ठम एवं स्नातकोत्तर चतुर्थ सेमेस्टर

#### कार्यस्थल प्रशिक्षण प्रतिवेदन का प्रारूप

- 1. विद्यार्थी का नाम Shoudi Gaucande कक्षा M.Sc.
- 2. पिता का नाम Kaulash Grawande
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- सर्वेदित (विजिट की गयी संस्थाओं से प्राप्त जानकारी/किये गये कार्यों का तिथिवार विवरण -

क्रमांक	दिनांक	संस्था का नाम	सम्पर्क किये गये व्यक्तियों का		कार्य/प्राप्त की गयी जानकारे का संक्षिप्त विवरण
			नाम	दूरभाष	
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- 8 प्रगति विवरण -
  - (अ) प्रशिक्षण के दौरान सींपा गया कार्य -
  - (ब) पूर्ण किया गया कार्य -
- 9. संस्था द्वारा निर्धारित प्रतिनिधि/संस्था प्रमुख द्वारा विद्यार्थी के संबंध में आकलन
  - (अ) समय की पाबंदी -
  - (ब) वेशभूषा एवं व्यवहार -
  - (स) संस्था के नियमों का पालन -
  - (द) आवंटित कार्य के प्रति निष्ठा -
  - (इ) संवाद/संप्रेषण क्षमता -
  - (ई) व्यक्तित्व में किस प्रकार के सुधार की आवश्यकता है तथा विद्यार्थी द्वारा इसके लिये किये गये प्रयास सुधार की प्रगति -
  - (उ) आवंटित कार्य के प्रति जिज्ञासा/सीखने की श्वमता/किये गये कार्य की प्रगति -
- 10. मैं यह प्रमाणित करता हूँ कि विद्यार्थी <u>Shouth Grawande</u> (पूरा नाम) द्वारा मेरी संस्था/मेरे संपर्क में न्यूनतम 60 घंटे की उपस्थिति दी है।

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### कार्यानुभव प्रशिक्षण दैनिक उपस्थिति

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सर्वेक्षित संस्था के प्रमाण-पत्र का फार्मेंट (Format of the Certificate of the surveyed Institution)

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स्थान :						
दिनांक :	पद					
	कार्यालय / संस्थाः					
Certificate of the Surveyed Institution						
This is to certify that Mr./Msa.h						
of the student) has visited our office/Institution						
project work his/her work and behaviour was	satisfactory.					
Date: 27/06/2022	Signatura: News					
Place: Induste	Signature: Name: Nillah Rune					
I lace.	Designation: ASM					
	Office/Institution: DS. DUNNIP					
	None					

• सर्वेक्षित संस्था के प्रमाण-पत्र का फार्मेट (Format of the Certificate of the surveyed Institution)

#### सर्वेक्षित संस्था का प्रमाण-पत्र

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दिनांक :	पद :				
	कार्यालय/संस्था:				
Certificate of the Surveyed Institution					
This is to certify that Mr./Ms 8.1/2	outi Gawarok (Name				
of the student) has visited our office/Institution for his/her project work. During the					
project work his/her work and behaviour was satisfactory.					
Date: 27/06/2022 Place: Indaste	Signature: Name: Name: Name: Name: Name: Name. Round Designation: ASM Office/Institution: DS. CHOLOND				

#### **ACKNOWLEDGEMENT**

I would like to express my deepest appreciation to all those who provided me the opportunity to complete this internship training and project report. It is with deepest sense of gratitude and reverence that I express my indebtedness to Mr. NILESH RANE (ASM DS GROUP INDORE) who granted me to work under their guidance in DS GROUP INDORE (M.P.)

I take privilege to express my sincere thanks and gratitude to my guide PROF. SUNIL SHARMA SIR who gave me guidance constructive criticism and valuable suggestion. I feel honored to have such mentors throughout. Also my deep and sincere gratefulness to all the staff member of DS GROUP Indore who readily and cheerfully extended every help required from the beginning till this project work.

SHRUTI GAWANDE M.Sc. 4<sup>th</sup> sem Government Holkar science college Indore (M.P.)

### **CERTIFICATE**

This is to certify that Shruti Gawande D/O Mr. Kailash Gawande Students of M.sc. Final year of government Holkar Science College Indore has successfully completed her Internship training from DS group Indore for a period of 60 hours. The internship Program included the training of studying of Sales Marketing during this period the institution found her performance to be good and satisfying.

Hence the project work entitled "Sales Marketing" embodies the original work done during the above mentioned internship training period. I wish her every success in her future endeavours.

Date :- 27/06/2022

Place :- INDORE ...

Authorized signature

DS Group

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### Overview

# Dince 1929

The DS amoup (Bharmpal Satypal Buroup) is a Multi- Bussiness composition and one of the leading FMCGI (fast Moving Consumed Goods) conglomerate with strong Indian and International presence. Founded in the year 1929, it is an inspaining and successful business story that blends a Hemankable history and legacy with visionary growth. The Group continues to build successful brands across diverse bussiness categories to delight the consumers. while the andesterned pursuit for ! Quality and Innovation ' ensures loyalty and Itatisfaction.

Guided by a clear set of values and built on a strong toundation of collective good, carporate Social Responsibility is an integral part of the Group's bussiness objectives.

The arroup worlks on projects across the country to achieve this objective with a focus on cultical areas such as Mater, livelihood and Eduction. These initiatives have a transformational impact on communities. Active posticipation from stakeholders is Bought, while creating awarness and during the implementation to ensure long term outainability of the projects. future-focused the Group has been Steadily expanding its 'queen' Pritiative. including Energy and Water conservation to reflect its response to what the world needs and Pts own Hole as a committed corporate citizen.

Catch salts and spices has been the vanguard of Indian spices market adapting tradition and bringing annovation at every 8tep. One of the premium F&B Brands of the country today, catch offers a

a wide range of salts, spices, sprintels, cooking tastes, directed and Bevenages.

I catch: Is also the national first ' Madwall Spring Hates, bottled and the source in Himalayas. From water to soda,

Flavoured Mater to Twices and tonic water to gingen ale, catch offers a vivid spectrum of beverlages. I kethers, the premium daisy brand has a product baskest of cow alter, pesi whee, fresh Milk, Charch, Lassi, Pathi Panner, though, Alavoured milk, pairy whitener and creamen

'Pass Pass' encompasses a boload postfolio of proneering products in the confectionently bussiness. 'Pass Pass chingles' covers the Chewing gum assositment and 'Pass Pass!, the leader in the hard boiled candy segment offers a unique experience of a foruity taste that peaks with tangy surprise at the coure. And Tulsi Royal khajoosi plus' further augment the arroup's confectionary basket.

The arroup has 'Namah' at Jim conbett National park. 'The Many Mahanani' in Mamital, 'Radisson Blu in Gruwahati, 'Corowne Plaza' in Jaipur and 'Holiday Im Experss' at the Kolkata Alepost. Well-known stetail brands 'Le Marche' and 'L' opena' mark the Group's presence in Luxury Retail. The Rubbert thread brand, 'Unitexx', Rigid Packagining brand I campac: and a Flexi Packaying unit food laminates and pouches are the other areas of interest of the arroup.

A story that began from a small shop in chandri chowk, Delhi has now become a saga of success, spanning over nine decades of excellence. From humble beginnings to turning late a well founded multi-divensified conglomenate. The DS Group is a legend of determination and possessioner.

### Vision -

To be a leading quality and innovation driven glabal conglomerate.

Innovation: creative, out of box thinking, doing thing in newest, better cost effective and efficient may.

### Mission -

We are constantly stringly to achive excellence on all over endeavous to create bustainable value for our stakeholders and the community at large.

Excellence: state of superiosity in visitue with suspect to product and service quality and touch point management.

Value: Creating tangible benefit, both finacial and non-tinancial.

Stakeholders! Investorie, Bankers and Financial institutions, consumers, channel.

Partners: Supplier and Business pourtners.
Employes, Regulatory Bodies and Grovenment.

### Cosse Values -

Empathy, sympathy and compassion: Humane couring, thoughtful, Molerant and listen to people.

Mutual trust and Respect! Belief in self, team, system, business partners, customers. High value to feelings and emotions of people.

Transparency: fairness in all actions and communications dealing with employees and stake holders.

Openness: Encourage honest feed back, patient heaving to negatives, communicate bad news quickly, promote truthfulness.

Honesty and Integrity - Financial himsesty, Ethical behavior , fair practice, commitment Non -opénionated and unbiased commenting on issues.

Relationship: Cheating an envisonment, which would prepetuate harmonious associations with employees, associates, partners and other stake holders.

### DS GROUP (on wards)

This is well reflected in our new corporate signature - a signature that captures nine decades of our successful journey and inspires us to face the challenges of an infinite turne. It suppresents a meaningful, timeless, confident and inspiring symbol for those who believe in achieving the impossible.

Our logo projects our firm determination to become a would leaded. The gareen colour suggests prosperity and purity, combined with wearm Pottmate feeling the 1090 Heads 'D' for Dharampal; and 'S' for Satypal, woven ento an enteresting design to symbolize the would moving through space. conveying a distinctive image of Prinovation and change. Also the absence of any bounded amound the togo meflects the group's deside to be one with the would. It is metlection of a well-diversified buspness conglomerade, constantly se innorating Ptself for a better tomourson.

### DS Glaroup's Founders -

OWH Founders ohn's Dhamped 'Sugandhi' and shril and shrill and shr

### Shri Dharampal 1 Sugandhi!

1st January 1901 - 2800 June 1964

Boston on 01-01-1901, call it comcidence out call it desting.

Life-changing journey of Lala-Dharampal. Sugandhi: stanted from the agencian soules of Kannal, to the unban roads of Delhi- Chandri Chowk.

As time passed by, given his pensonality, behaviour and ability to learn, Dharampalii became increasingly versatile in managing the business. Beginning with a modest perfume shop in chandri chowk, in the heart of Delhi, shri Dharmpalii added his pensonal touch in spreding fraguances across the nation. A self-starter and a visionary, he was farsighed to conceive the almost impossible.

# Shri Satyapal Sugandhi

14th August 1929 - 4th December 1995

She's Satypal 'sugandhi', was born on 14th August 1929, celebrated as the founder's Day. August 1929, celebrated as the founder's Day. was when the DS says unfolded with inauguration of a small perfamery shop inauguration of a small perfamery shop that was set up in the heart of chandni chowk.

He inherited high visitues and aspiration for being the best in one's own business. Today, his mission of offering the unmatched guides all out endeavours.

#### Owy Bussinesses

### \* Beverage Bustness

In August 1999. the company marked its dubut in the beverage arona with 'could Natural spring mater

- > catch water
- > coutch combonated beverages
- > coulch truice Beverage
- > Llquid life.

### \*Food

Making an entry in the F&B segment is 1987 our runnge of products have become howehold favourites across the nation

- > coutch salts & spices > coutch leaves
- > Kernal spices > Maturais Misracle
- > Mod Just Muts
- > Snack factory.
- 7 Pulse Matkagore
- > palery
- > catch pastes

### \* Confectionery -

The expertise on flavours and braginance and understanding of consumer tastes has been the key driver of some of the Group's successful products for the business.

> Pass-Pass > Pass-Pass Chingles

> Pass-Pass Pulse > FRU > Maxe

# \* Luxuny Retail-

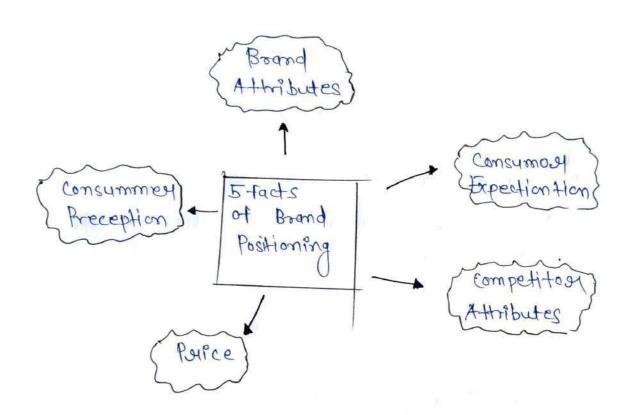
The gooup ventured porto the hixwy arena with acquistion of well know retails chains for the Endustry.

> Le Mouche > l'Opéra

### \* Hospitality & Hotels-

The denounced property soon become famous for the accommodation and dining and attracted usitors from all over the country.

- > The Maron Maharani, Hairital
- > Namah . Jim corbett Hational paulk.
- y Radission Blu Hotel, Chowahadi
- > Chowne Plaza Juipur Tosit Road
- > Holiday Imn Expers kolkata Airpard.



# Baronding Parocess -

The five factors of Branding.

Understanding these following factors are essential to under-stand the coursent position of a Brand and how it differentiates itself from its competitors to create a permanent position in the mind of the consumers.

- · Borand Attoributes.
- · consumed Perception.
- · consumed Expectation.
- · Parce
- · competitos Attaibutes.
- 1. Bound Attaibutes. This is basically what
  the bound delivers through
  features and benefits to consumers.
- a. Consumed Expectations As the name says it.

  It is what that any demanded company expect to deceive form

demanded company expect to stereive form the brand Ds governp is successful in meeting consumers expentations.

### 3. Competitors attributes.

When we consider brand position, we have to analyse who are competitors and what are they providing in terms of attributes to their comsumer.

### 4. Parce -

Pricing aboutegies are nearly impostant when it comes to distinction among brands and decision making process.

### 5. Consumed Penceptions -

This is the perceived quality and value of the bound in consumers mind (i.e. does the bound offer the chep solution, the good value for the money solution, the highend, high-paice, tag solution ets? . Ds Group always gives values to their customer and in service marketing customer percetion gives you the ultimate business.

### HR Department (Human Resource Department)

The department helps to fond out the best people, who can suits with this organ-ization. This department also motivates the employees in ravious ways.

- a) Recuriting of new employee are their concern.
- De Training and development of the interns are going in a good may is also their concerns.
- c) Compensation employee benefit. I leave and service rules programe and up-
- of employees.
- c) Preparing related exeparts.
- f) Repositing to the Executive committee
  Board on related matters.

# The Recacultment process -s for quality digital account executive are as follows -

- count executive is circulated among the different departments, daily newspepers and online job sites.
- b) Once the cu is collected. It is screened four the best condicatates and they are called four case presentation.
  - c) The case is usually provided with usual life project topic, where the candidates are given 3 hours to prepare the case and present.
  - d) once the case is presented the condidates are shortlisted.
  - e) The shoutlisted condidates are called for final portensiew and the best condidate is chosen among the many.

### CHEative Department-

The main goal of creative team is design and execute compaigns that encourage a target audience to buy a company's products or services.

The team is also responsible for creating a consistent brand image for the company through its look, voice and messaging.

Doing this effectively mequines each member of the coreative team to possess a deep understanding of the client on organizations business goods, tauget anderna, values and visions.

men they and use all of this information to develop areative mays to package areative and present a new message wheather its an ads, emails mebsites billboards out a product itself.

# How to manage a caeative team-

There are sore poincipal are follows-The most successful coreative teams leadears understand the empartance of teamwork.

They otrive to caleate a culture of collabarration, accountability and engagement knowing these traits will enable each individual to perform at the highest level.

They achieve this by staying attuned to the meeds of each team member and adjusting their headership attle and tech-miques a coordinary.

Here are sex principles successful arealine team leaders live by

- 1. Otive to Prosplace.
- 2. lead from back.
- 3. Ensure guidelines and constraints are clear.
- 4. Rethink your approach to project management
- 5. Foster on enviousnment of collaboration not competition.

## Finance Department -

A finance department is the unit of a business exerporable tay obtaining and handling any manies on behalf of the augunization.

The department controler the knowne and expenditure in addition to ensuring effective business yourning with minimum dicruptions.

Besides the traditions scoles of handaling the payrolls. Pacame and expenses. Finances depositions desponsibilities also include economic analysis to improve key business ofrategies.

# What does a finance department do?

A finance department has specific stepponeibilities to carry out daily. It's primary function include.

1. Accounting 
Paily account second keeing is a france deportment function that entails seconciling a company's financial segisters to make suitable business ofecisions.

Through book keeping and Proome solutement

perepayations the unit supposeds the management in filing aequisite financial data thats useful in managing funds.

# 2. Exampling financial statements and supporting.

By analyzing a company's financial statement.

The finance department evalutes ecomomic towns, identifies its future investment and cultivides long-team business plant. It was and synthesizes financial analysis information to assist in business decision - making.

3. Ruepaing and forecasting budgets-

The france department plans and implements
the company's financial year budget.
The department also conducts exercatch and
adjects that a that acciets in the organization
temporary and permanent financial farecast.
The information is essential is planning and
providing informed decisions critical to expansion
sion such as ofall training and asset procur

4. Managing operation systems-

The finance obspacement plays or significant part in acquising applating and maintaining the latest operations systems to improve efficiency.

of various functions out digitalization of some augmnization systems.

# Produtton Management And Operations. Management.

Peroduction management defens to the application of management periociples to the peroduction function in a factory.

It produces application of planning organising, directing and controlling to the production process.

Operation management consists of tactics auch as scheduling woulk, assigning mesources including people, equinment, managing inventories, assessing quality standards.

Powers type decessions and the sequence for making individual items is a product mise, put it simple.

# Quality Control

Quality of an item refers to the ability of a product to satisfy its intended purpose in relationship to the price. The function of quality control is an integral part of management control.

Quality control, if it is effectively done sesults in many benefits. They are

- (9) It minimise waste
- (b) Reduces cost
- (c) Builds up goodwill of the product in the
- (d) facilitates advertising
- (e) Increases sales

The techniques of quality control are:

1 Inspection:

Inspection privalves checking the product so that it confarms to established standarde - for terms of appearance, packaging performance etc. The inspection department of appearance of the company will have to take decisions relating to what to inspect, where to inspect

how much to Prispect, how to Prispect and when to inspect. Inspection of products may be done by testing the products and measuring them out by looking at them.

Inspection helps in identifying the puroducts which do not confishes to establised standards and in nemoving them form the Prventory and also in stopping further production of imperfect products.

# Q. Statistical Quality Control (SQC).

SQC technique is used fast the control of quality of the paroducts by the application of theory of purbability to the results of examination of samples.

It is concerned with the problem how many items of larger number should be inspected to determine a probability that the quality of the total number conforms to the quality attendands determined.

This technique is used because in many instances. It is not possible to test each item of a total guoup.

# Advantages of statistical Quality Control are:

- (a) It is economical and saves cost.
- (b) It reduces maste of Home.
- (c) It helps in determining whether the quality of manufacture is statisfactory
- (1) It ensures uniformity in the quality of products manufactured.

### Logistics Depautment-

Logistics management is that part of the supply chain which plans. implements and constrols the efficient, effective forturand and sherese flow and storage of goods, services and welated information between the point of axighn and the point of axighn axight axight

logistics pepautment nelp you select through tenders the oright logistics and temporatation outsourced logistics platform.

We excel en distribution, wourehousing eleverse logistics platform vendoru consolidation, multisite logistics platform rendoru managed inventory.

Warehusing and distribution, we also help your choose structure and implement your transportedin.

### Internship Peoulod Activities:

I wouked Pn. Postable marketing which for stetailer is very important. I had lots of different tasks which I had to deal with. I was assigned to the following Jobs stegularly that were

- Interacting with dients.
- Taking brief and feedback forom dient.
- Giving client both to the creative and following up with them.
- updating job list at the end of the day.
- making estimates of the cost and taking approval from dient.
  - make a different base
  - call that alread and fix meeting if possible.
  - Tell them about products.
- convince them for permanent curtament for me of has been really be netical. It is given me great ensight ento marketing and its made me relaise that I want to go into it.

### SWOT ANALYSIS-

The description below analysis DS amoup internal athengths. weaknesses, external oppositionities and threats. This has been prepared based on their performance since their existence in the country and same companies are taken into consideration as immediate competitors.

### · Strengths -

- \* Young earthusiastic workforce.
- \* Reputation far having no hidden charges.
- \* Steveng beamd image.

#### · Weaknesses -

- \* Nassow Operating sporn.
- \* Centualised decision making.
- \* Limited number of manpowers.

- · Opportunities -
- \* Granning upper dass customers.
- \* Weaken Manketing apparoach by other local and foreign companies.
- \* Glorowing need far websites and social media marketing.

#### · Thyeads -

- \* Cost of service is high.
- \* Increased number of competitary.
- \* appeal of internet connection.

#### Conclution -

Des Glowup Ps owerch a very good organization to stant a career as Pt giver one huge scape of work. Also their pay ocale is good. Mareover, their reputation in market is significantly high and their dients are relatively high and their dients are relatively high and their dients are relatively very happy by the service they del from Ds Group.

This makes the organization made out-cinable in market and gives it the oppositunity to retain the market lead.

Also the highest authorities are very friendly and they have the mentally to hear from the employee all the time.

This means their door is always open far any level of people usorking in the organization. Due to this behaviour the employee turnover mate is very less in the arganization.

I am very happy to have an organization like DS Genoup as my Internship. I wish 39 course the best for their fatur.

### Recommendation.

Mostket Operations should conduct a team meeting every week so that the employees can know each other well.

Head of the department will get on overwer how the every departments are doing which will knowease the level of team work.

mey could covery out aethrities from time to time in order to understand what the potential customers want from them.